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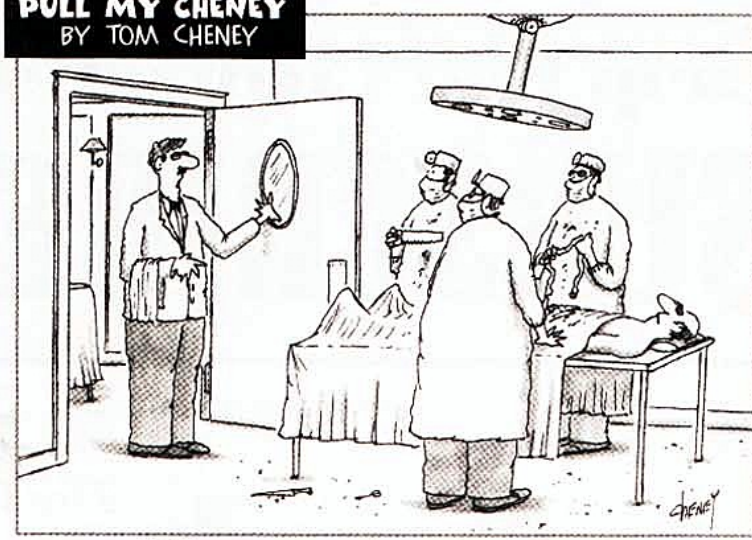
# MAD

OCTOBER 2000

NUMBER 398



**PULL MY CHENEY**  
BY TOM CHENEY



"Table seven wants to know why we're charging them \$8,000 for one lousy piece of liver."

6



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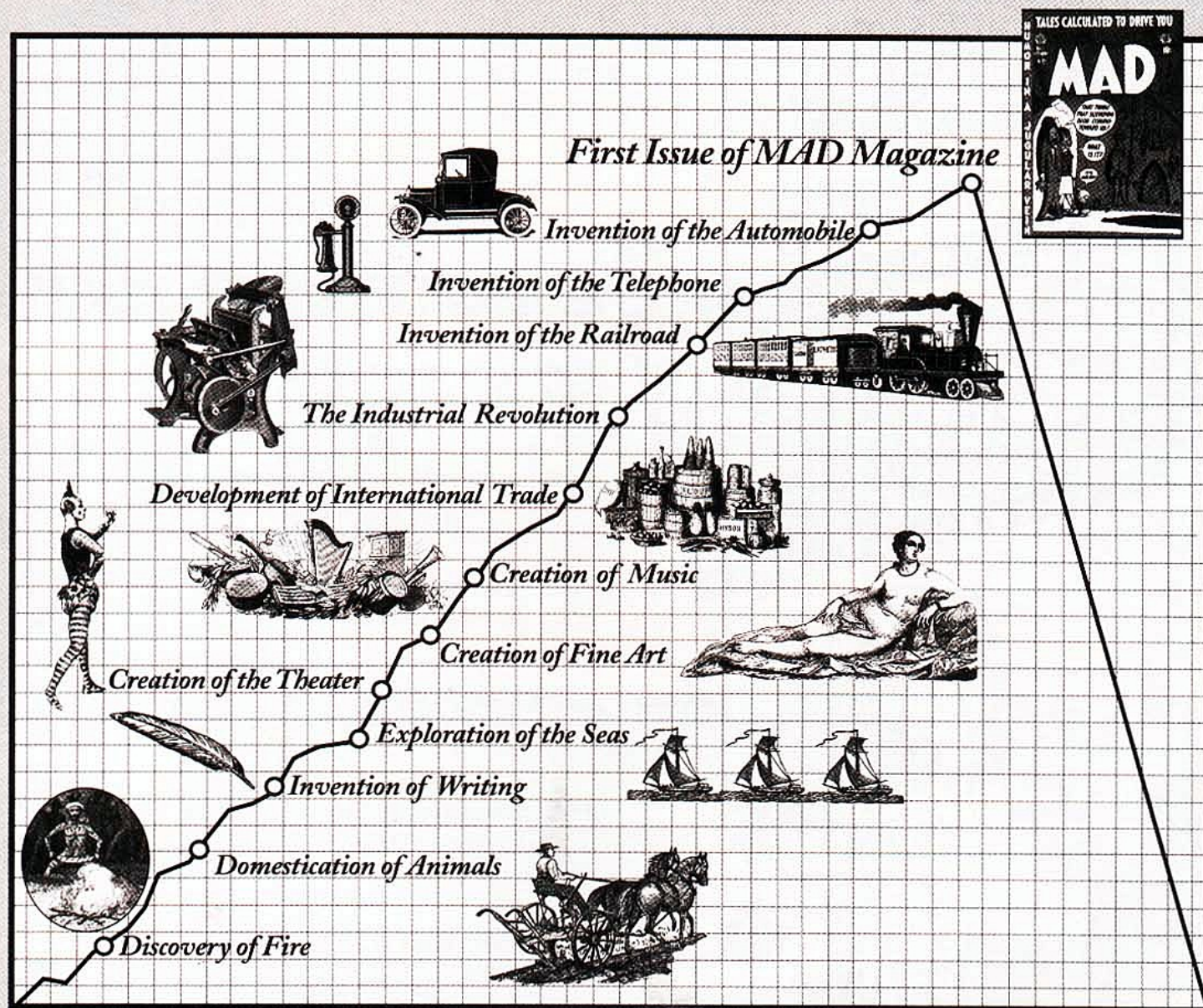
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1891  
Bowling Invented;  
Big Flop

1993  
Supreme Court  
Refuses PETA's  
Request to  
Declare Chia Pets  
an Endangered  
Species

1971  
Johnnie Cochran  
Tells His First Lie  
in Front of Jury

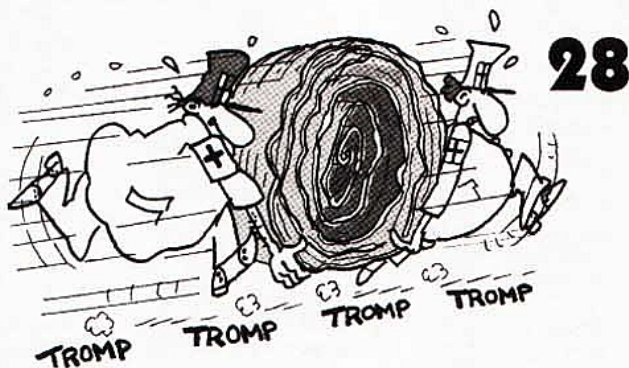
**THIS MONTH  
IN HISTORY**

OCTOBER						
SUN	MON	TUES	WED	THURS	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

1891  
Rounded Bowling  
Ball Invented;  
Game Improves  
Dramatically

1967  
TV's Mr. Ed Launches  
Second Career as  
Dog Food

1974  
University of Alabama  
Drops "Spittoon Skills" as  
Admissions Requirement



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Around the Magazine**  
by Sergio Aragonés

"Most wives are like ventriloquists  
— they stand there nodding while  
the dummy does all the talking!"  
— Alfred E. Neuman





## CANADIANS CLUBBED

I just bought issue #395 and while reading it, I came across the article "Sports Suction." I saw one item which touched a very sensitive nerve...the Grey Cup. If you think that Canadian sports don't matter, you are wrong. We are very proud of our teams. Overall, I am tired of Americans being disrespectful to us. What's wrong with Canada? Are we too nice? Are we too respectable? Whatever the reason, I would like the insults to end. We are proud of our nation, just like you are of yours, so why can't we just accept each other and try to get along better like neighbors should.

Mike Higginson, Ontario, Canada

**Neighbor to the Great White North —** Why the constant insults to Canada? Why the disrespectful attitude? Two words: Celine Dion! Get her to stop with the *My Heart Will Go On* crap, get her to shut up about how she can't get pregnant, and get her to shut up about how now she is pregnant! And while you're at it, get her to stop wearing those stupid outfits to the Oscars. And then maybe we'll lighten up about Canada. Until then, expect the Grey Cup jokes to keep flyin', eh! —Ed.

## TEARS FOR CHEERS

**JEERS** to *TV Guide* (July 8-14 issue) for their recent *Cheers* to *MAD* for our spoof of their lame multi-cover issues in *MAD* #395. What do we have to do around here to piss somebody off?



**CHEERS** to that usual gang of idiots over at *MAD* magazine. It's been a while since we checked out the favorite reading material of our youth, but how could we resist when we heard about *MAD*'s three pages of illustrations celebrating (ahem, as *MAD* would

say) *TV Guide*'s multiple-cover collector's issues. *MAD*'s parody included a four-cover *TV Guide* series honoring "Great Newscasting Debacles"—Dan Rather storming off the set, *Dateline* bomb-rigging a truck, *60 Minutes* pulling its cigarette exposé and Peter Jennings answering a phone-in call from a Howard Stern fan. What, us mad? Not at all. In fact, we only wish we'd thought of the "Debacle" idea first. We would, however, pass on the four covers charting the evolution of William Shatner's hairline over the years. Wouldn't we?

## HOW TO REACH US

Please Address Correspondence To: *MAD*, Dept. 398, 1700 Broadway, New York, New York 10019. *MAD* welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! *MAD* doesn't read faxed submissions!

## CANNON BAWL

While you profess that your magazine is "geared towards 30-year-old men who live with cats and communicate regularly with their mothers" (letters page #395), I surmise your publication is actually a big seller with extremely unaware, illiterate pre- and adolescent kids with acne problems who tend to play with their dingalings too much. Any comments? Please, no witty quips like "You're a moron" or "a dingaling." An intelligent response for once would be appreciated by all those who can't fathom the success of your magazine or the idea that you consider yourselves truly gifted or talented artists and writers. It isn't hard to sell garbage to a garbage swilling dumbed-down country. But still I would like to hear your take on the success of your publication.

B. Cannon, Templeton, MA

**Yo B —** It's rare that we get a letter as idiotic as yours. Therefore, in an unprecedented move, we are beseeching the *Make A Dumb Wish Foundation*™ to make our wish about you come true! Here's their response: "Dear Ed. Of the many requests we receive at the *Make A Dumb Wish Foundation*™, yours was the most understandable and easily granted. Here goes: B. Cannon is an a-hole, a moron and a guy who plays with his dingaling too much! Thanks for thinking of the *Make A Dumb Wish Foundation*™." B. — we hope we answered all your questions! —Ed.

## CALENDAR DAZE

Now you can have 365 days of stupidity at your fingertips brought to you by the Usual Gang of Idiots! The *MAD* Page-A-Day calendar from Workman Publishing Company includes Alfred E. Neumanisms, illustrated gems from *Spy Vs. Spy*, *The Lighter Side of*, *Scenes We'd Like to See* and other crap from our archives. Available now wherever calendars are sold!



## POKÉMON, IS HE ANGRY

In "The Pokémon Collectors Hall of Fame" (*MAD* #394) you say that Derek Chan traded his sister for a one-of-a-kind Articuno card. There is no one-of-a-kind Articuno card! I know this because I am the #1 fan of Pokémon. To the right of him you say that kid let his dog perish in a fire to save his rare Poliwhar card. The Poliwhar card is a circle rarity (easy to get, complete opposite of rare) card. I think I should be in the Hall of Fame, because in a couple of weeks I will be getting my 250th card!

Rob Saylor, Poland, OH

**Saylor boy —** Several years ago we printed an article called "You're a Winner and a Loser." Somehow we feel the writer must have had you in mind because when you write to a major magazine bragging that you are the "#1 fan of Pokémon," you, 'ol Pikachu Boy, are indeed a winner and a loser! Best to Team Rocket! —Ed.



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## THE ED'S NIFTY FIFTY™



As a film/video major at the University of Michigan, I had the opportunity to fulfill two dreams in one day. To get a free subscription to MAD and sit next to this girl I liked. Spike Lee was there too, doing something. Looking at the quality of the pictures, it appears that I should be winning a free subscription to some camera magazine.

Josh Herman,  
Farmington Hills, MI



Josh Herman of Farmington Hills, MI does the right thing and nabs a three-year subscription and a special prize for this **Nifty Fifty™** snapshot of legendary New York Knicks fan Spike Lee! (Sorry, our prize of 40 acres and a mule is no longer available.) Congratulations, Josh!

## GALL IN THE FAMILY

In Issue #395, you printed a letter from our brother. Are you going to let the guy lord that over us the rest of our lives?

Andrew Cutrofello, Susan Cutrofello and Mary Cushing, Evanston, IL

**Cutrofello Sibs** — We vividly remember your brother's pathetic letter in which he claimed to be on "the tip" because he played with a Rubik's Cube. Well, we printed your letter so now he can't lord that over you for the rest of your lives. Now it's your turn to step up to the plate and get your brother the professional counseling he so obviously needs. You might also make the counseling available to the many students whose academic lives he's left in ruins! —Ed.

P.S. Please, please, we don't want whining letters from any other Cutrofello family members next month!

## MAD MUMBLINGS @aol.com

Light bulbs go down easier if you let 'em melt in your mouth — GoodBick...I have slippers, but I try not to wear them both at the same time because my feet get too hot — BB...Thorazine and Prozac — they're not just for breakfast anymore! — zombi...I used to think the White Spy was good, but now I'm confused — BScott9385...Don't you hate it when you leave for school without your pants — SpiceG1031... I really enjoy milking a goat while screaming "MAD is my Savior" — CordisB.



# MAD

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**Paul Levitz**  
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*the usual gang of idiots*

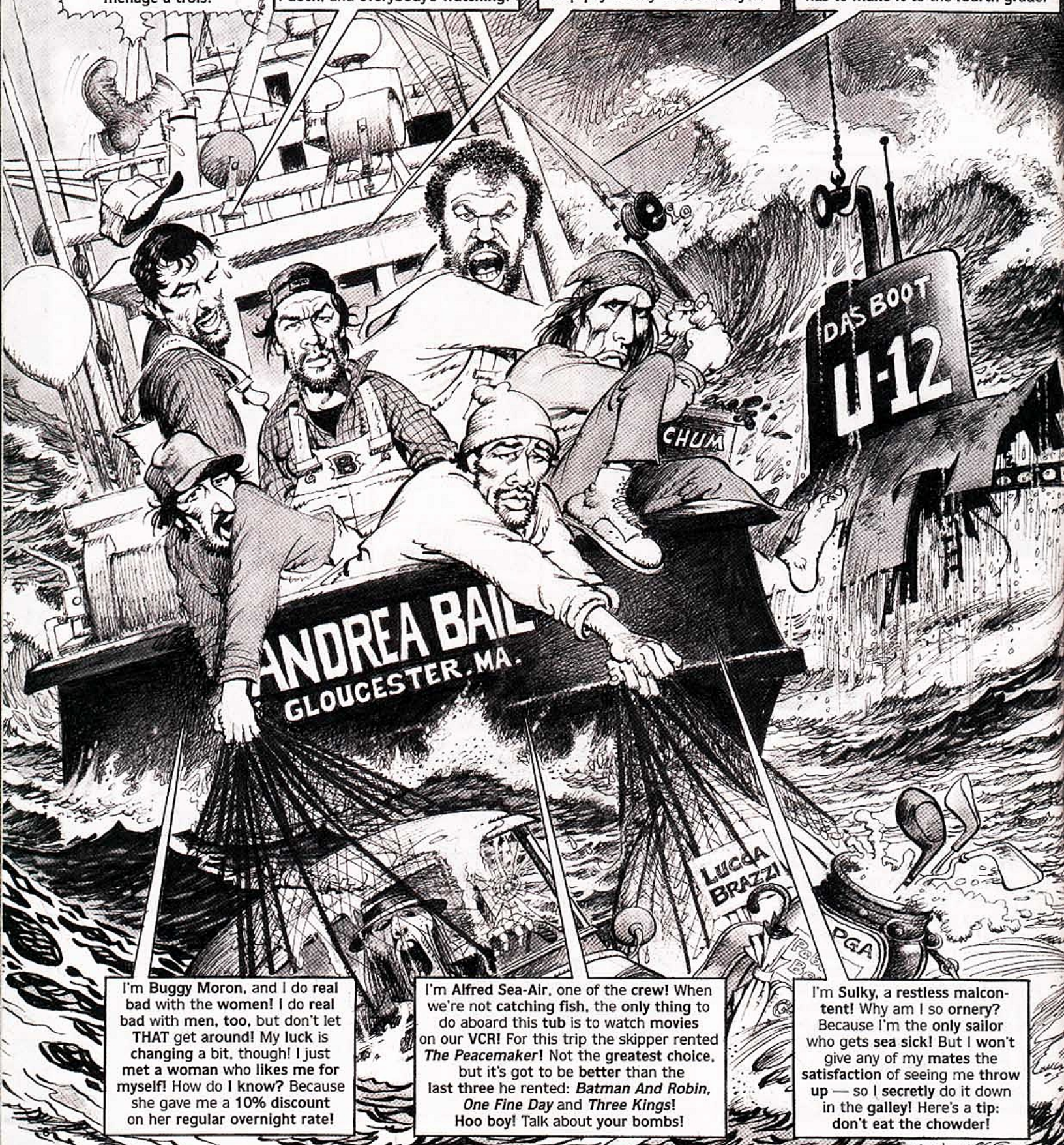
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This is an amazing series of weather phenomenons! Hurricane Grace is blowing out to sea, while Tropical Storm Henry is blowing in! Sandwiched in the middle, getting pounded from both sides, is local depression Irma! It's truly a meteorological ménage à trois!

I'm Captain Bully Time of the Andrea Bail! My last fishing trip was a disaster, so I'm back at sea trying to do better! I need to catch more fish to make some real money because expenses are killing me! There's boat rental, bait, fuel, repairs, salaries, food and the biggest expense of all, buying fish so I have something to unload when I dock, and everybody's watching!

I'm Bobbin' Shaftford, a novice fisherman! It wasn't until my third trip out that I discovered when you catch tuna, they're NOT in those little cans! Fishing for anything is tough! Sometimes I wonder why I put up with these endless hours of backbreaking work! Then we'll accidentally catch a vicious shark, and I remember: I need money to help pay off my divorce lawyer!

I'm Surf, and I'm separated from my wife, too! I wonder why so many crew members have woman problems! They always seem to have a headache when we want to drop our hook in their pond! I wonder if all these months at sea without a shower has anything to do with it! I work hard so my son can get a better education than me! For that to happen, he just has to make it to the fourth grade!



I'm Buggy Moron, and I do real bad with the women! I do real bad with men, too, but don't let THAT get around! My luck is changing a bit, though! I just met a woman who likes me for myself! How do I know? Because she gave me a 10% discount on her regular overnight rate!

I'm Alfred Sea-Air, one of the crew! When we're not catching fish, the only thing to do aboard this tub is to watch movies on our VCR! For this trip the skipper rented *The Peacemaker*! Not the greatest choice, but it's got to be better than the last three he rented: *Batman And Robin*, *One Fine Day* and *Three Kings*! Hoo boy! Talk about your bombs!

I'm Sully, a restless malcontent! Why am I so ornery? Because I'm the only sailor who gets sea sick! But I won't give any of my mates the satisfaction of seeing me throw up — so I secretly do it down in the galley! Here's a tip: don't eat the chowder!



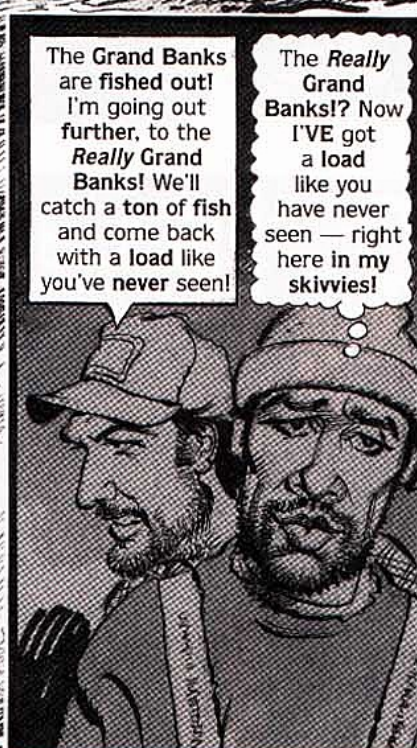
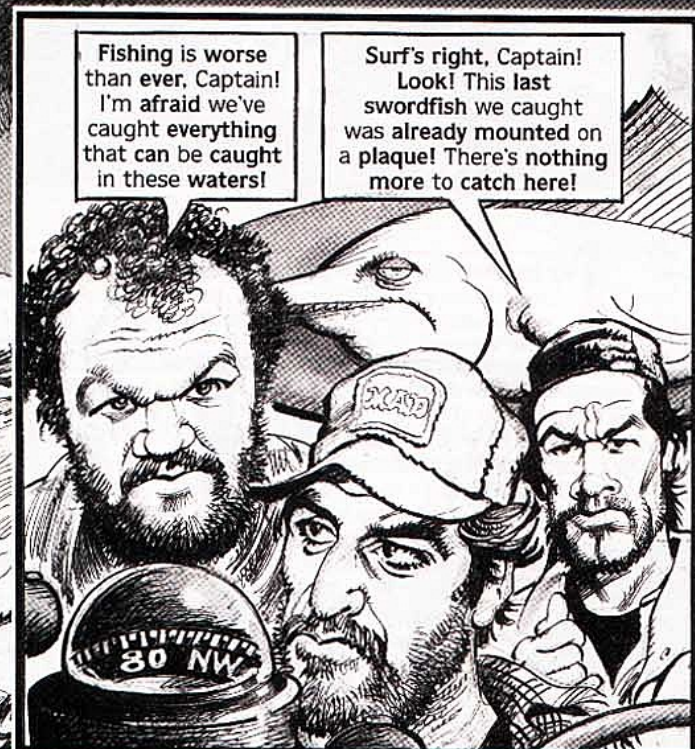
WHEN THE SHIP HITS THE FAN DEPT.

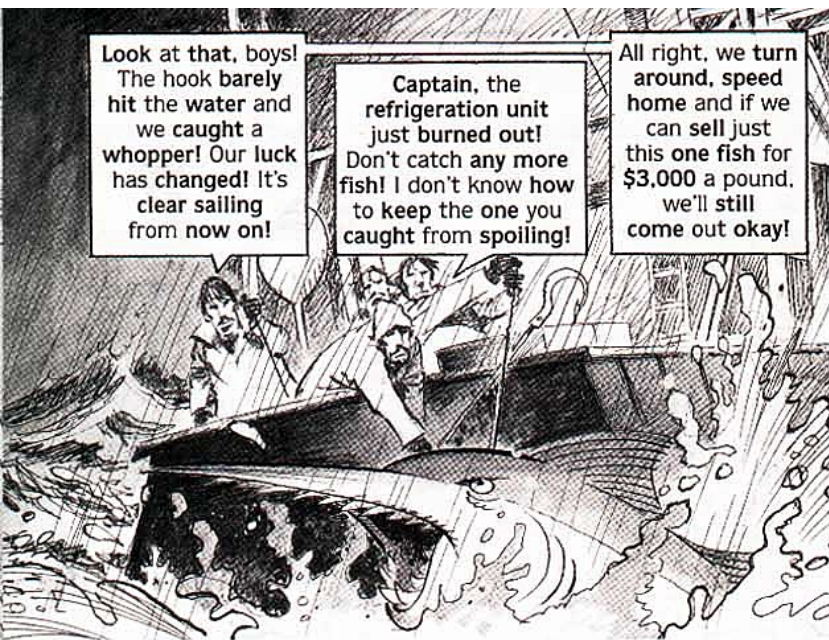
That's the crew of the Andrea Bail! Fearless men heading out to sea with hope, determination and purpose! What happens when these men go up against the incredible forces of nature? Actually, not too much! Break open a new bottle of No-Doz, here's ...

# THE PERFECT SNORE

ARTIST: MORT DRUCKER

WRITER: DICK DEBARTOLO

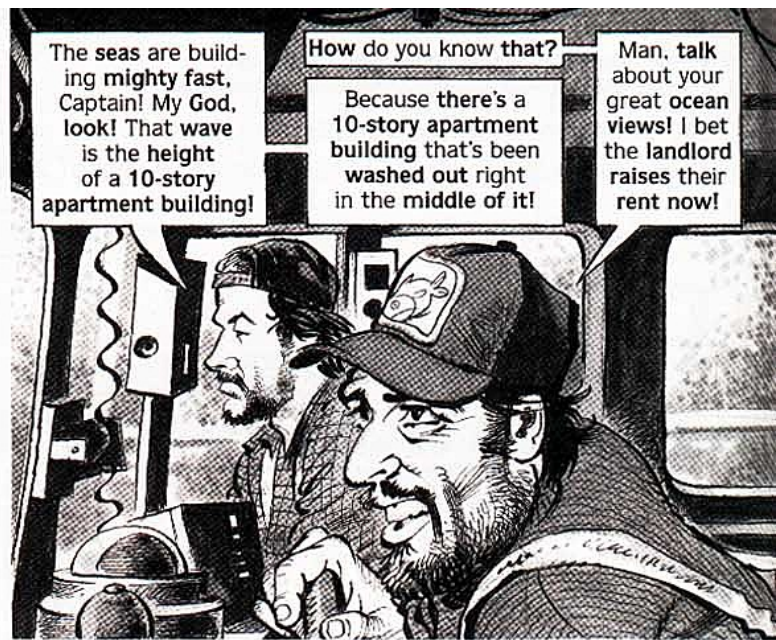




Look at that, boys!  
The hook barely  
hit the water and  
we caught a  
whopper! Our luck  
has changed! It's  
clear sailing  
from now on!

Captain, the  
refrigeration unit  
just burned out!  
Don't catch any more  
fish! I don't know how  
to keep the one you  
caught from spoiling!

All right, we turn  
around, speed  
home and if we  
can sell just  
this one fish for  
\$3,000 a pound,  
we'll still  
come out okay!

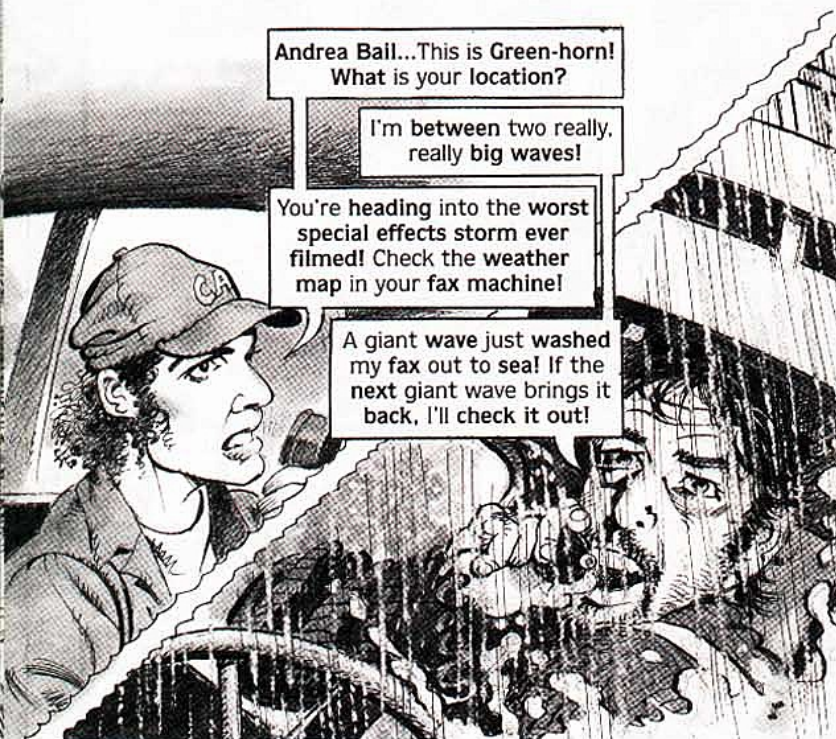


The seas are build-  
ing mighty fast,  
Captain! My God,  
look! That wave  
is the height  
of a 10-story  
apartment building!

How do you know that?

Because there's a  
10-story apartment  
building that's been  
washed out right  
in the middle of it!

Man, talk  
about your  
great ocean  
views! I bet  
the landlord  
raises their  
rent now!

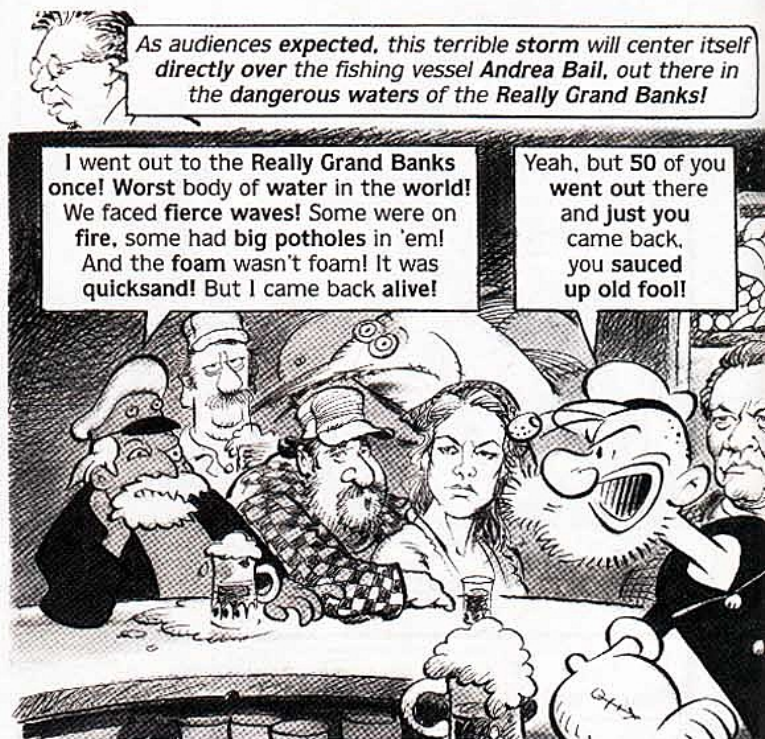


Andrea Bail...This is Green-horn!  
What is your location?

I'm between two really,  
really big waves!

You're heading into the worst  
special effects storm ever  
filmed! Check the weather  
map in your fax machine!

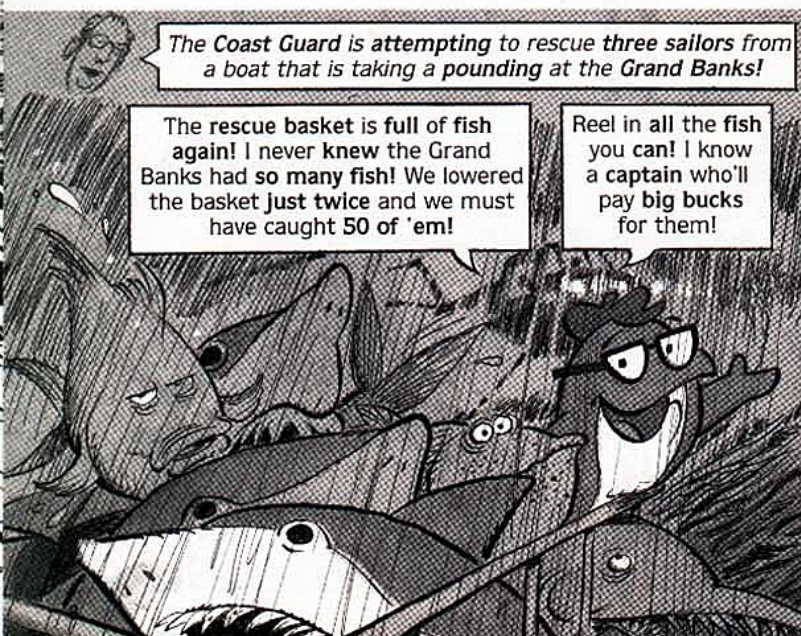
A giant wave just washed  
my fax out to sea! If the  
next giant wave brings it  
back, I'll check it out!



*As audiences expected, this terrible storm will center itself  
directly over the fishing vessel Andrea Bail, out there in  
the dangerous waters of the Really Grand Banks!*

I went out to the Really Grand Banks  
once! Worst body of water in the world!  
We faced fierce waves! Some were on  
fire, some had big potholes in 'em!  
And the foam wasn't foam! It was  
quicksand! But I came back alive!

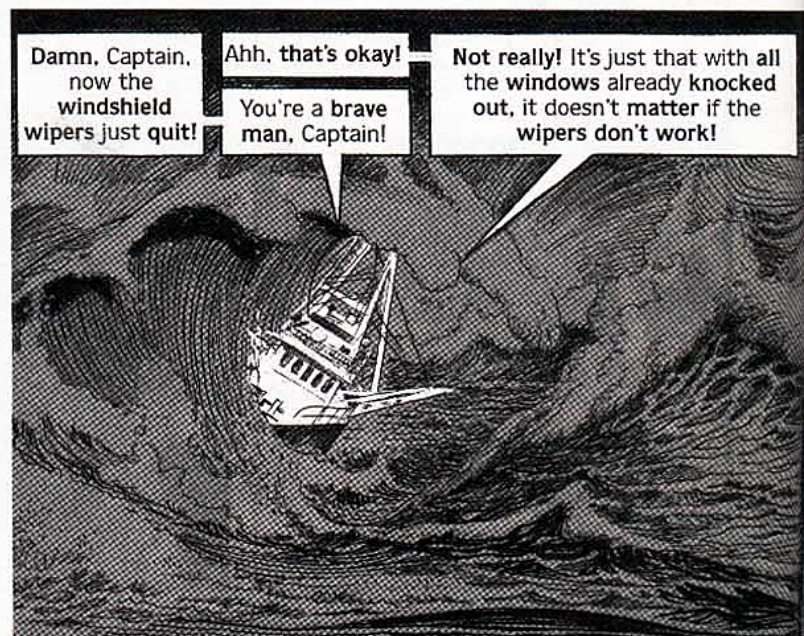
Yeah, but 50 of you  
went out there  
and just you  
came back,  
you sauced  
up old fool!



The Coast Guard is attempting to rescue three sailors from  
a boat that is taking a pounding at the Grand Banks!

The rescue basket is full of fish  
again! I never knew the Grand  
Banks had so many fish! We lowered  
the basket just twice and we must  
have caught 50 of 'em!

Reel in all the fish  
you can! I know  
a captain who'll  
pay big bucks  
for them!

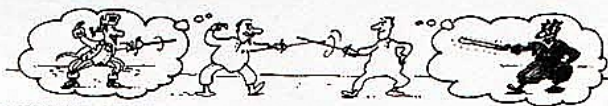


Damn, Captain,  
now the  
windshield  
wipers just quit!

Ahh, that's okay!

You're a brave  
man, Captain!

Not really! It's just that with all  
the windows already knocked  
out, it doesn't matter if the  
wipers don't work!



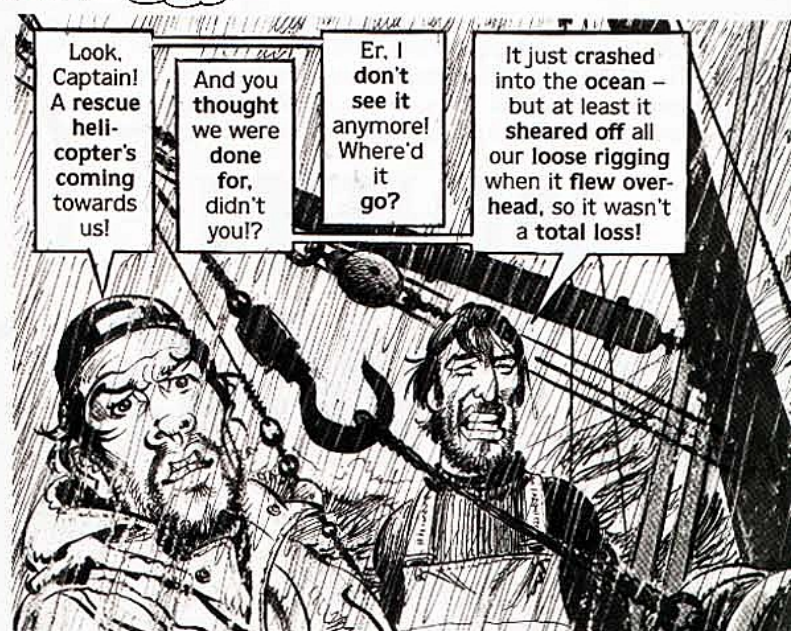
Captain!  
Captain!  
Sulky got  
washed  
over-  
board!

I'll back  
down on the  
throttles so  
we can pick  
him up!

It's okay! I  
used one of  
our huge  
grappling  
hooks —

— and you got  
him out of  
the water?

Yep, both  
halves of him!



Look,  
Captain!  
A rescue  
heli-  
copter's  
coming  
towards  
us!

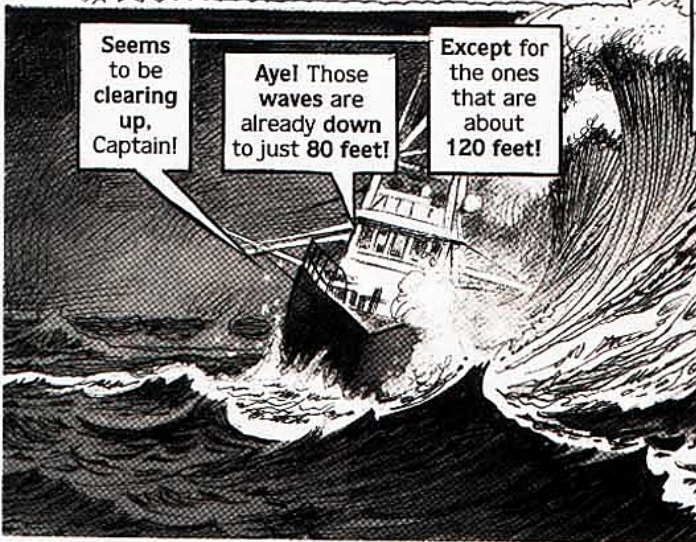
And you  
thought  
we were  
done  
for,  
didn't  
you!?

Er, I  
don't  
see it  
anymore!  
Where'd  
it  
go?

It just crashed  
into the ocean —  
but at least it  
sheared off all  
our loose rigging  
when it flew over-  
head, so it wasn't  
a total loss!



Today's forecast calls for sunshine — for  
about 15 seconds! Then the storm of the  
century strikes again — with twice the power!



Seems  
to be  
clearing  
up,  
Captain!

Aye! Those  
waves are  
already down  
to just 80 feet!

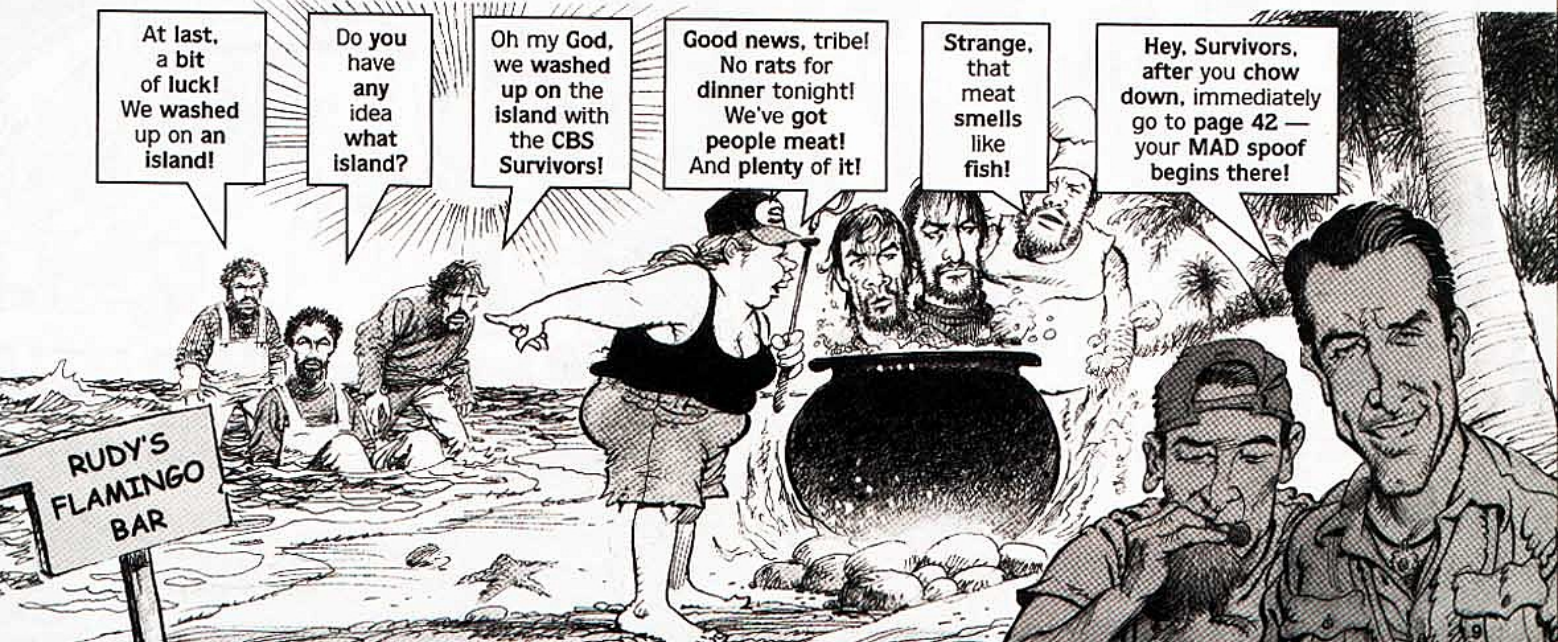
Except for  
the ones  
that are  
about  
120 feet!

The ship  
seems  
to have  
developed  
quite  
a list,  
Captain!

Actually,  
upside  
down  
is the  
very most  
a ship  
can list!

Interesting  
though, that  
even upside  
down and  
underwater,  
all the lights  
still work!

Not only that! Just  
our luck, the refrig-  
eration unit started  
working again! We're  
underwater with a ton  
of ice! This is *Poseidon  
Adventure* meets *Titanic*!



At last,  
a bit  
of luck!  
We washed  
up on an  
island!

Do you  
have  
any  
idea  
what  
island?

Oh my God,  
we washed  
up on the  
island with  
the CBS  
Survivors!

Good news, tribe!  
No rats for  
dinner tonight!  
We've got  
people meat!  
And plenty of it!

Strange,  
that  
meat  
smells  
like  
fish!

Hey, Survivors,  
after you show  
down, immediately  
go to page 42 —  
your MAD spoof  
begins there!

RUDY'S  
FLAMINGO  
BAR

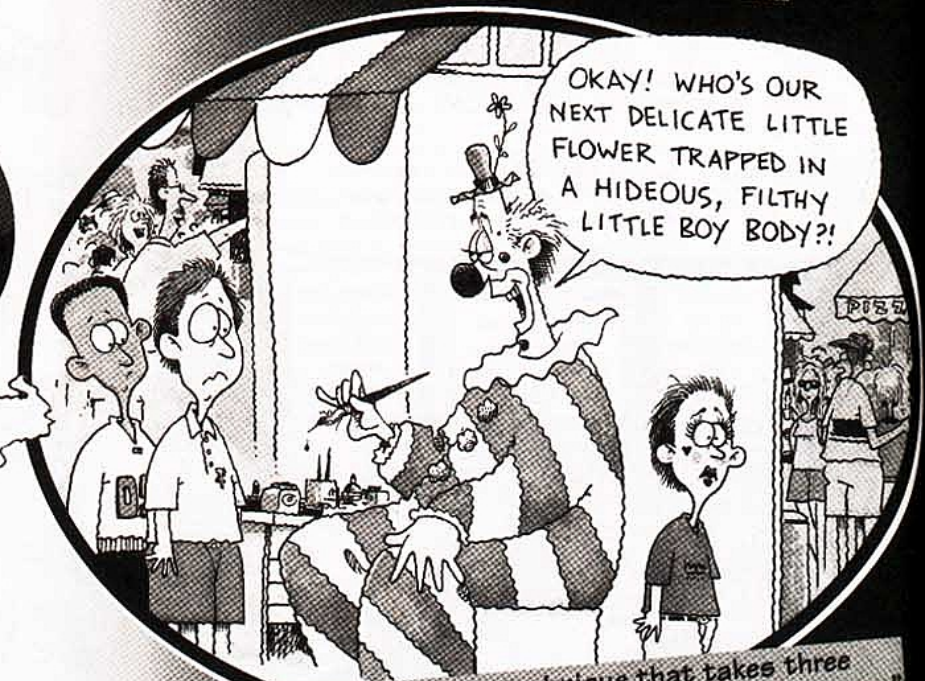


Back in MAD #327, we exposed the unfortunate results that can happen *When Priests Go Bad*. Then, in MAD #390, we continued our muckraking with *When Nuns Go Bad*. Now, in our most shocking, gut-wrenching exposé to date, we chronicle what happens...

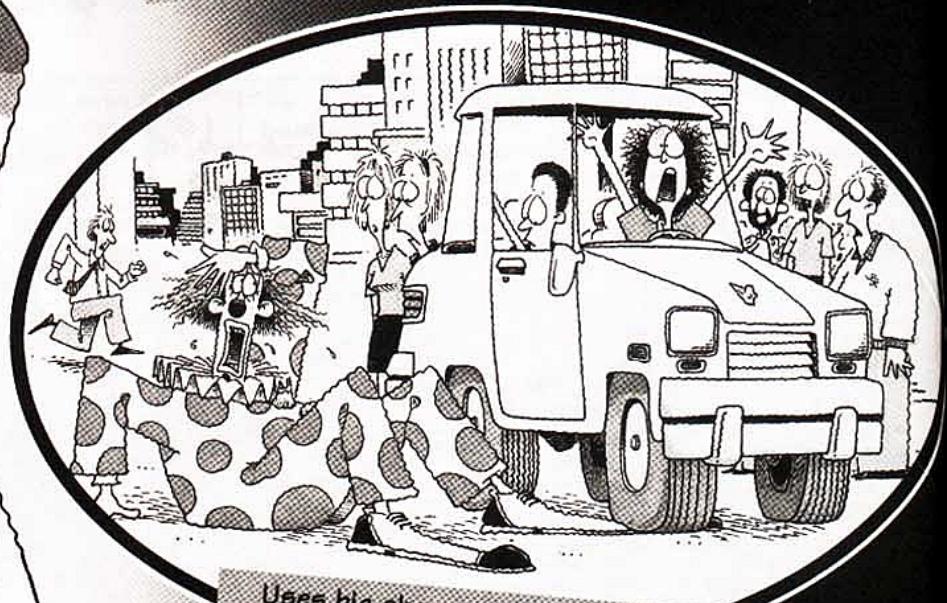
# WHEN CLOWNS GO BAD



Turns out a series of black velvet portraits of Emmet Kelly covered in elephant dung

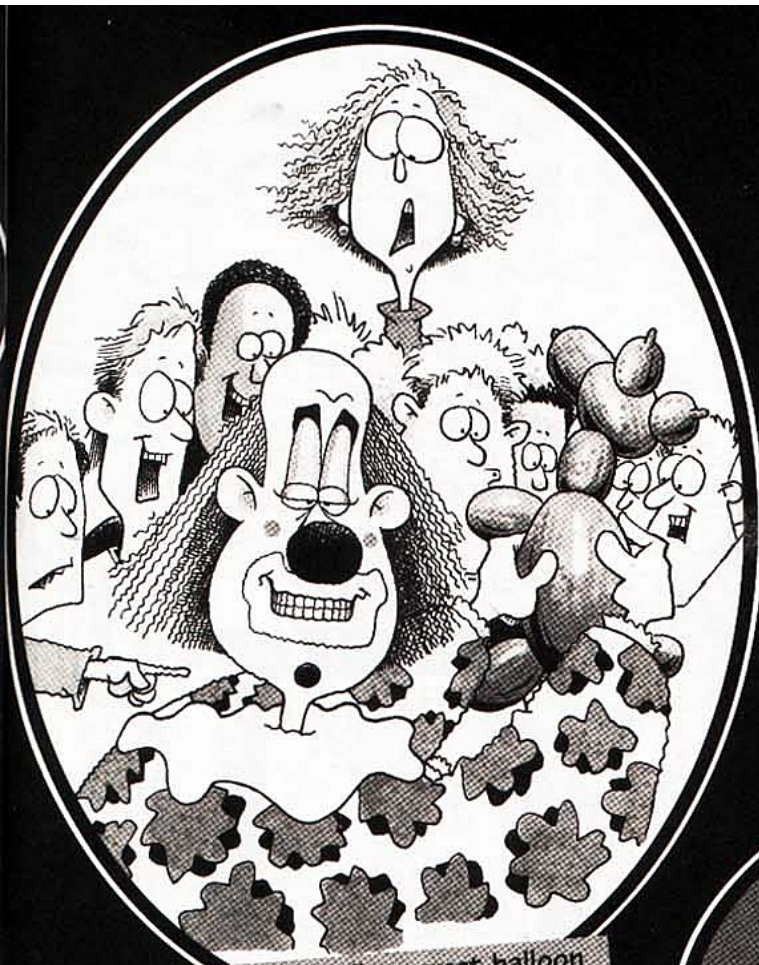


Employs a face-painting technique that takes three minutes to apply, yet leaves a kid with a lifetime of "issues"



Uses big shoes as nothing more than a prop in an elaborate insurance scam





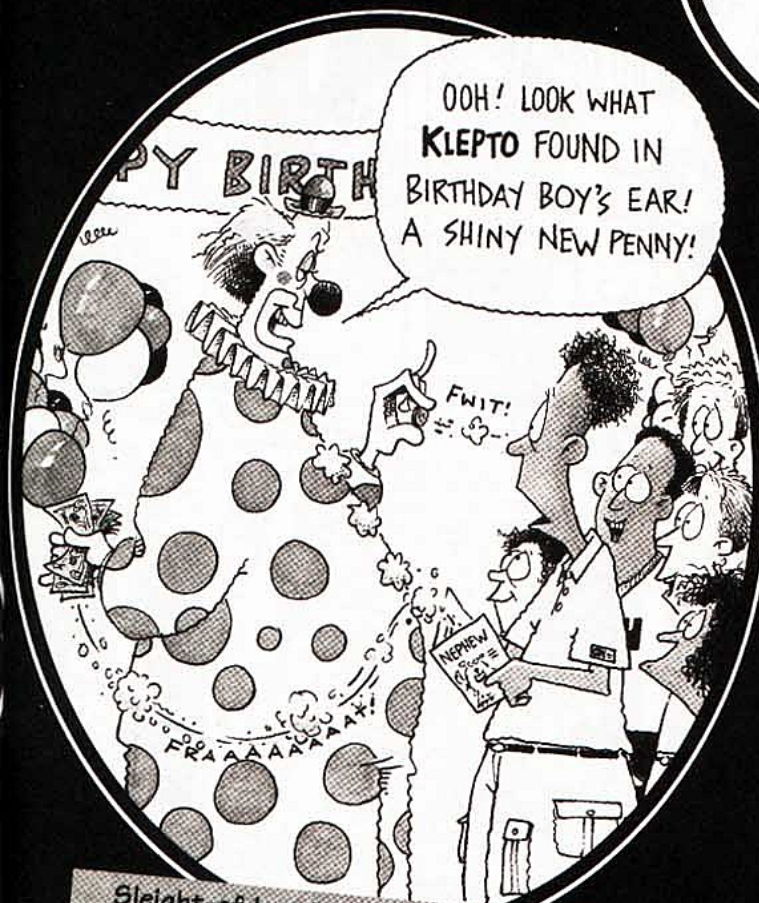
Anatomically-correct balloon animals at kiddie parties



Catheter-powered squirting carnations



Misuse of tenured clown college position to score with chicks



Sleight-of-hand talents that turn larcenous

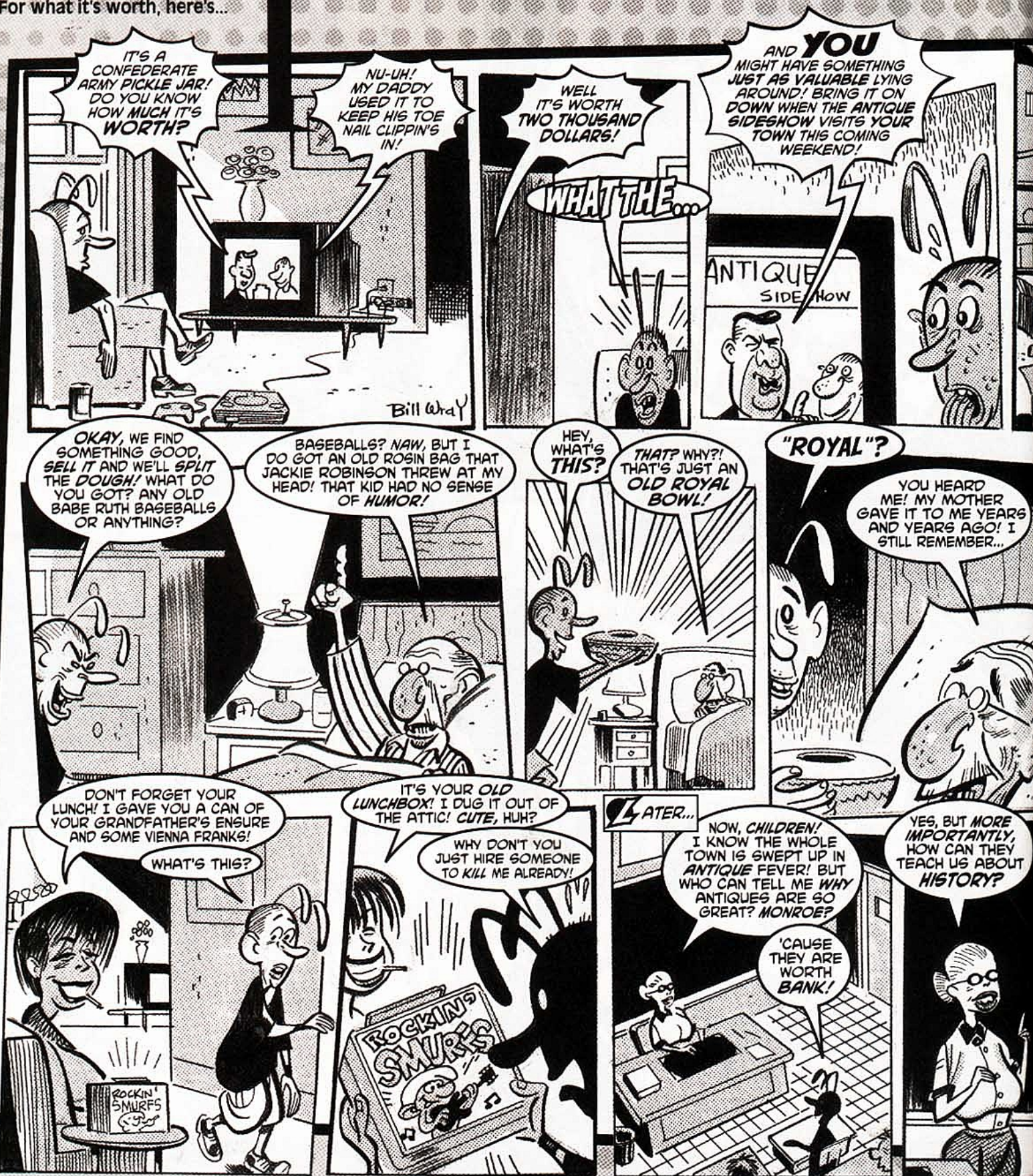


Deliberate traumatization of innocent children by playing "Dunk Tank Possum"



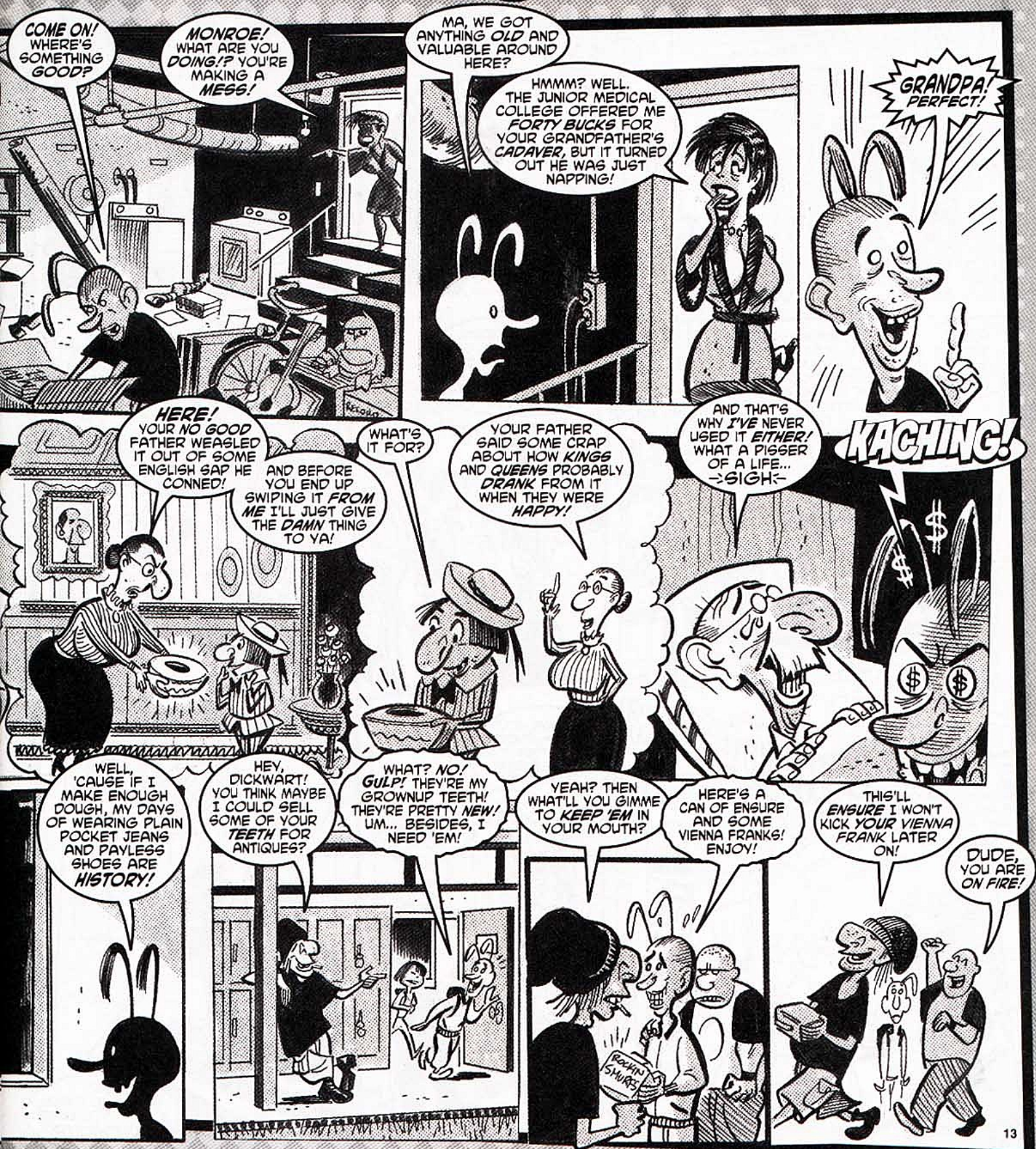
From plastic Buddha figurines to the *Death of Superman* comic books — everyone's convinced their old crap has cash value. Why should our young hero be any different? For what it's worth, here's...

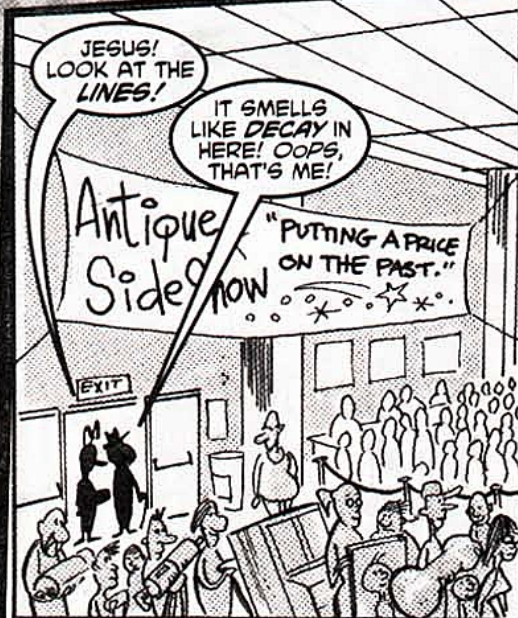
# MONROE



and...

# THE FAMILY HEIRLOOM

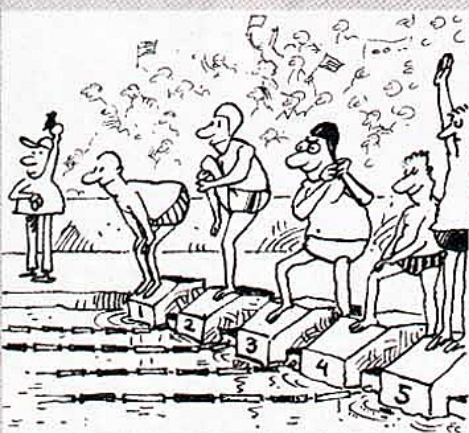




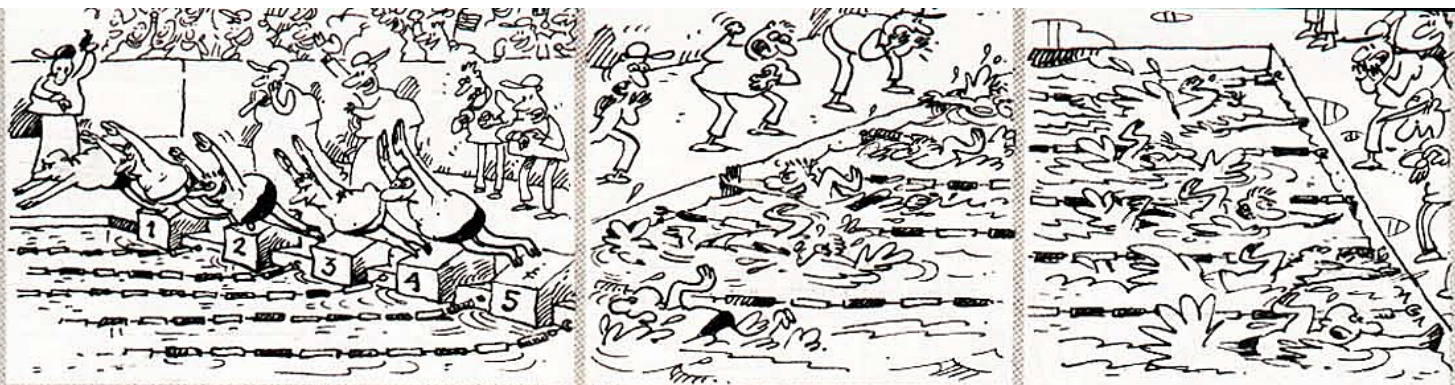
**SERGE-IN GENERAL DEPT.**

# A MAD LOOK AT THE OLYMPICS











What's the greatest menace on our nation's highways today? No, it's not those moronic "My Child Is An Honor Student" bumper stickers — it's road rage! But while we may see road rage as an out-of-control social problem, Detroit carmakers see it as a golden sales opportunity! If drivers are going to express a violent fury and unchecked hostility on the road, why not target a car expressly for this growing niche market? Something like...

# THE INTIMIDATOR LX 2000 OWNER'S MANUAL

## WELCOME!

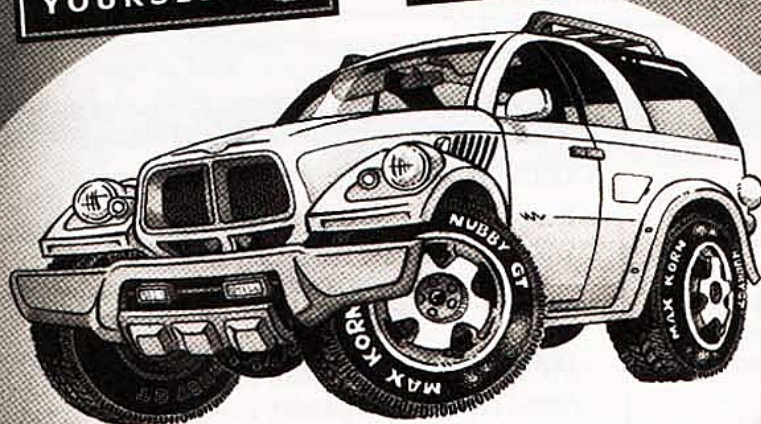
Welcome to the growing family of Intimidator LX Owners! The Intimidator LX is the first domestic vehicle specifically designed for edgy, short-fused drivers like you. Please read through this manual carefully before operating your vehicle or inadvertent courtesy to other motorists may result.

Please note that this owner's manual covers all levels of road rage. Therefore, you may find some information that does not apply to your current degree of anger. But give it time. You'll get there.

**BELT  
YOURSELF**



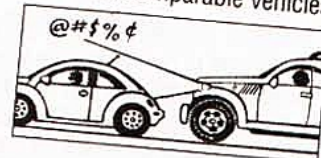
**BELT  
SOMEONE ELSE**



## INSTRUMENTS AND CONTROLS

### HEADLIGHTS AND HIGH BEAMS

Turn the switch on the lever on the left side of the steering column to activate and deactivate the headlights. Push the lever forward to select the high beam ("brights") function. This is useful for blinding approaching drivers and especially handy when tailgating slower cars. High beams on the Intimidator LX are 50% brighter than other comparable vehicles and are angled to point directly into the rearview and side mirrors of the driver ahead.



**NOTE:** Switching rapidly from low beam to high beam (or "flashing") is a particularly effective way of communicating your extreme displeasure with the slow speed of the car ahead of you.

### INDICATOR LIGHTS

#### Turn signals

Federal regulations require we equip the Intimidator LX with lights to signal the direction of a turn to other motorists. You will find this procedure unnecessary.



ARTISTS: BILL WRAY AND TIMOTHY SHAMEY  
WRITER: DARREN JOHNSON

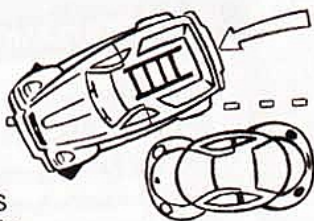


Bill  
WRAY

## INSTRUMENTS AND CONTROLS continued

### Lane change signal

To indicate a lane change, move the lever on the left side of the steering column up (right lane change) or down (left lane change). As with turn signals, this step is pointless. Simply veer into the lane you wish to enter, forcing the other driver(s) to decelerate and/or swerve off the road.



### HORN

The horn is activated by firmly pressing the buttons on either side of the steering wheel. It is important to keep the horn maintained and in perfect working order, for it will be used frequently. The Intimidator LX boasts horns specially designed to be 100 decibels louder than those found on tractor trailers.



### Suggested horn beeps

Shown are the suggested number of horn beeps to be used in different traffic situations. The actual number will vary according to road conditions, weather and driver's mental state. Please be aware that this list is merely a suggestion, and far from comprehensive.

*NOTE: When in doubt, it is best to lean on the side of caution by steadily leaning on the horn for 15-30 seconds. Repeat as desired.*

Situation	# of horn beeps
Car ahead is driving too slow.....	2-3
Traffic signal has turned green and cars ahead have not yet started to accelerate.....	5-6
Pesky bicyclist delivering newspapers.....	7-10
Bus/taxi has stopped for drop off/pick up.....	12-15
Pedestrian crossing too leisurely.....	20-24
Elderly pedestrian with walker/wheelchair crossing too slowly.....	30-35
Ambulance attempting to pass to get to accident victims.....	35-40
Previously cut-off car is attempting to retaliate.....	45-50
Clearing a path when being pursued by police car(s).....	75-100

## DRIVER AND PASSENGER SAFETY

### SEAT BELTS

Wearing the lap/shoulder seat belts is fundamental to the safety of you and your passengers. Seat belts keep you from being thrown about the vehicle when careening wildly through traffic at breakneck speed. Seat belts also prevent driver from accidentally falling from vehicle when leaning out of window to make obscene gestures and/or fire weapons at other drivers.

### EMERGENCY EQUIPMENT

The Intimidator LX comes factory equipped with many accessories that can be used in case of emergency situations the raging driver may encounter:



Lug wrench



Scalding hot liquid from in-dash beverage holder



Cigarette lighter



Dipstick



Jumper cables



Full-size spare tire

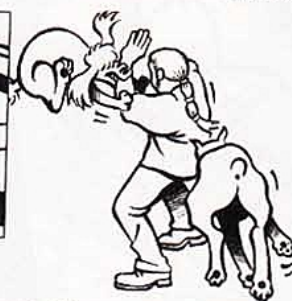
### DOOR LOCKS

It is not safe to leave your Intimidator LX doors unlocked. With doors unlocked there is a greater chance of being pulled from your vehicle and beaten by the motorist you flipped off two blocks back.

### TRAVELING WITH CHILDREN

Always secure a child properly in a child safety seat. Any child who is too large to use a safety seat should ride in the rear seat and wear a lap/shoulder belt. They may then observe you and join in making faces and obscene gestures at other motorists.

Never hold an infant or toddler on your lap when driving your Intimidator LX. Not only can this seriously injure or kill a child during a collision, it can also hinder your ability to perform high-speed maneuvers and/or brandish weapons.



### TRAVELING WITH PETS

Pets should always be restrained while you are driving, except for pit bulls, rottweilers, or particularly nasty poodles, which can often assist you during a roadside brawl.



## DRIVING YOUR VEHICLE

### PREPARING TO DRIVE

You should do the following checks and adjustments every day before you drive your Intimidator LX.

- Make sure all windows and mirrors are clean and unobstructed. Adjust the rear-view and side mirrors. Check that you have maximum visibility for cutting-off or side swiping other vehicles.
- Ensure that driver's side window is open so that other drivers can hear you yelling and swearing.
- Check that all handguns and rifles are fully loaded.
- Adjust the seat and steering column. Ensure that you are able to lean out the window to shake fist or aim firearm comfortably.

### ACCELERATION AND DECELERATION

To achieve superiority on the road, it is important to accelerate and decelerate properly. Refer to the illustrations for correct usage of the gas and brake pedals.

#### Gas pedal

During acceleration, gas pedal should be depressed fully to the floor. Essential for jackrabbit starts, weaving between other drivers, tailgating, etc.



#### Brake pedal

During deceleration, pedal should be stamped down firmly with both feet, causing brakes to fully lock. Essential for panic stops, cutting off other drivers, discouraging tailgaters, etc.



### PARKING

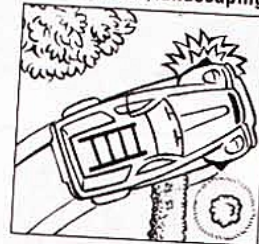
Whenever possible, park your Intimidator LX in the spot nearest your destination. Do not hesitate to argue, fight or maim for this spot if required. Should you be unable to get the nearest spot or lose it to an even more aggressive driver, use an alternate location as illustrated.

*Note: If the nearest parking spot is a wheelchair-marked handicapped one, remember your Intimidator LX comes equipped with a counterfeit handicapped parking permit in the glove compartment.*

On curb and/or sidewalk



In flowerbed/landscaping



On top of other car



On top of other driver

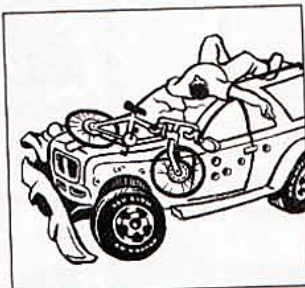
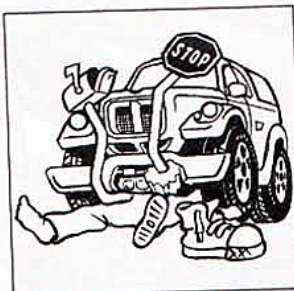


## APPEARANCE/CARE

### CLEANING HINTS

Maintaining a clean exterior helps to keep your Intimidator LX looking new. This section gives you hints on how to preserve your car's appearance.

- Wash your car periodically to remove dirt, grit, bloodstains and caked hair from grill and hood.
- Inspect the body for chips and scratches caused by ramming other drivers off the road. Repair them immediately with touch-up paint to prevent possible hit and run prosecution.
- Check the underbody for debris. Remove any road signs, mailboxes or pedestrians that may have been mowed down and lodged into these areas.
- You may discover extensive body damage such as dents from bicyclists landing on the hood and roof or bullet holes from other Intimidator LX drivers. These problems should be repaired by a professional.



## MAINTENANCE SCHEDULE

The maintenance schedule specifies how often your Intimidator LX requires service. The schedule assumes an average degree of road rage and outlines the minimum required maintenance.

Due to differing emotional intensity and psychological stability of drivers, some additional service may be needed.

Service at the indicated time or number of road rage related incidents—whichever comes first	months	4	8	12	16	20
	incidents	2	4	6	8	10
Replace kicked-in door panel				●		
Replace smashed-out window		●				
Replace dented/missing bumper					●	
Replace antenna ripped off to use as whip			●			
Clean "outrage spittle" from inside windshield					●	
Clean and oil handgun		●				
Repair tire blown by bullet ricocheting off other car			●			
Change identity to avoid homicide arrest						●
Find new auto insurance carrier				●		

**THE PUCK STOPS HERE!**

Authentic  
Game-Spilled  
Blood

**Marty McSorley**  
BOSTON BRUINS



**JOCK KITSCH DEPT.**

Sports trading card companies use many gimmicks to help increase sales. The newest hard-to-find cards include "game-used" pieces of jerseys, bats, nets and other memorabilia. How about some rare cards that offer some truly collectible stuff? Here's...

# Sports

GENUINE

DRUG TEST URINE SAMPLE

**Darryl Strawberry**  
NEW YORK YANKEES

PANTY RAIDERS SERIES  
**MARV ALBERT**  
Sports Commentator



GENUINE  
PANTY SWATCH

DRESS PASS

*Marv Albert*

**NASCAR DangerZone™**

**Dale EARNHARDT**

Fan-Injuring  
Crash Shrapnel



**CAROLINA  
PANTHERS**

**RAE  
CARRUTH**



Commemorative Piece  
of Arrest Record

**SPORTS SCANDALS 2000**

Topps

913735

# Memorabilia Cards

ARTIST: KEITH SEIDEL  
WRITER: DARREN JOHNSON

WE'D LIKE  
TO SEE

## WOTTA SHAQ OFF!

CARD  
1  
of 2



Official Section of  
Unsold "KAZAAM"  
Movie Ticket



FLOPPS

## WOTTA SHAQ OFF!

CARD  
2  
of 2



Official Section of  
Unsold Rap Album

FLOPPS

## BEST OF THE BREAST



WORLD  
CHAMPIONSHIP  
WRESTLING

WCW

KIMBERLY

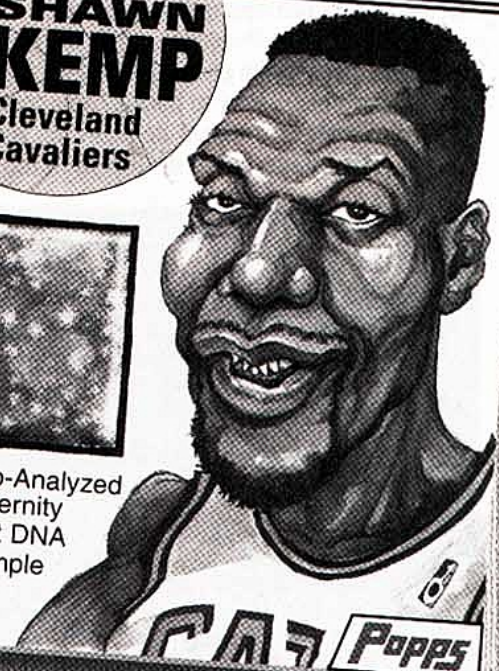
LEER

## FATHER FIGURES™

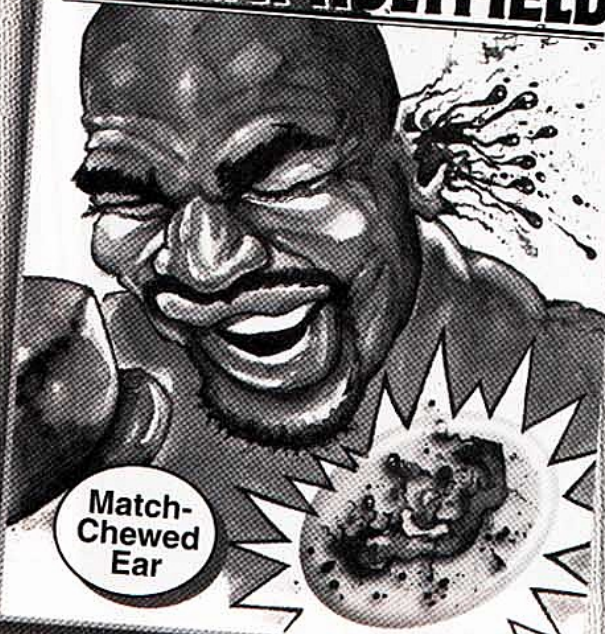
SHAWN  
KEMP  
Cleveland  
Cavaliers



Lab-Analyzed  
Paternity  
Suit DNA  
Sample



Get a Piece of the Action!  
Evander HOLYFIELD



Match-  
Chewed  
Ear



Election day is fast approaching and soon you must make the decision who to vote for as the next President of the United States. Historically, this is rarely an easy thing. Usually, the choice is between two lying, hypocritical, special interest pandering dirtbags. How to decide? You could research the candidates' records and try to make a rational decision, or you could do what most Americans do and let someone else do the thinking for you — mainly us! Here's...

# THE CASE

## FOR GORE

- He's not George W. Bush.
- He'll pick up many wise spiritual truisms while visiting Buddhist temples to pick up soft money donations.
- Any Ken Starr-type sleazoid dirt-sniffer who wishes to probe into his extra-marital sex life will immediately lapse into a coma.
- If for any reason he cannot fulfill his duties, he can be replaced by one of those robot Presidents from Disneyland...and nobody would be the wiser.
- He has good looking daughters and he's enough of a sell-out to do anything for re-election funds, so we can look forward to a "Hot Babes of the First Family" spread in *Playboy*.

## AGAINST GORE

- If he's crazy enough to think he invented the Internet, he's crazy enough to think — and do — anything.
- Thanks to his wife Tipper and her conservative stand on Rock lyrics, the most cutting edge artist to be saluted at the Kennedy Center Honors will be Kenny G.
- After eight years of unswerving loyalty to the Clinton administration and faithful service to the Gore campaign, Barbra Streisand will be that much closer to an ambassadorship... and we'll be that much closer to some ugly international incident.
- After two terms in the White House, his only real experience consists of stalling Hillary from entering the Oval Office while Bill zips up his fly.
- His plan to put a computer in every American home will overload the Internet, making it take that much longer to download porn.

# GORE



# FOR/AGAINST



## FOR BUSH

- He's not Al Gore.
- It'll be fun to watch Rush Limbaugh and other conservative commentators explain why this particular draft-dodging, former drug-using President is somehow more ethical than the last draft dodging, former drug-using President.
- Foreign dignitaries will be mooching considerably less dinners at the White House fearing that barfing on diplomats runs in the Bush family.
- Unlike Gore, Bush won't sell out to Chinese special interests — Bush only sells out to American special interests.
- He won't be giving away any national security secrets to foreigners, since he's not smart enough to understand them himself.

## AGAINST BUSH

- If he's crazy enough to think he has a good environmental record, he's crazy enough to think — and do — anything.
- He just might ask his father for advice...and even worse, take it.
- His election will encourage other politically ambitious governors to fry as many criminals in the electric chair as he did, causing frequent massive power outages nationwide.
- The fate of the free world will be in the hands of a man who's often stumped by the \$100 question on *Who Wants To Be A Millionaire*.
- It'll only encourage his brothers Marvin, Jeb and Neil to run for President later on, starting a Kennedy-style dynasty of politicians — only this time with nimrods.



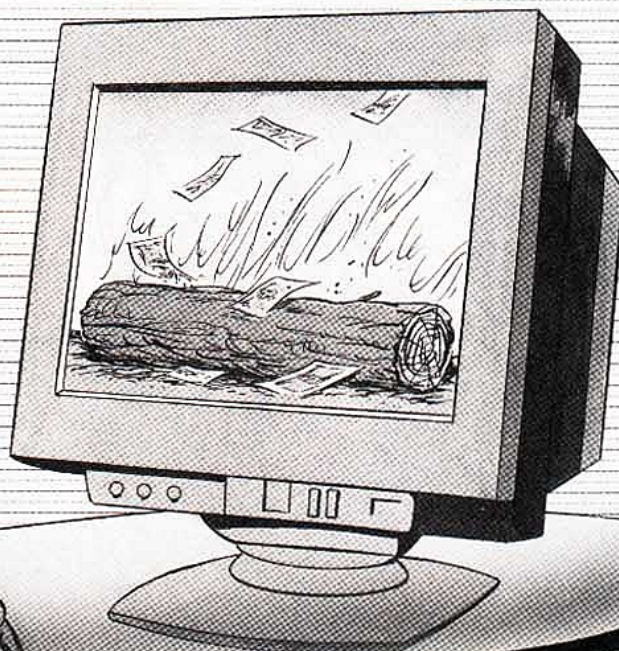
Ever since a federal judge ruled that the Microsoft monopoly must be broken up into itty-bitty pieces, Bill Gates has taken his case to the airwaves in a series of pathetic, whiny image ads in which he portrays himself as a cuddly, well-intentioned innovator (as opposed to the vicious, backstabbing, cutthroat robber baron we know he really is)! But if the chairman of Microsoft REALLY wants to improve his image, he'd come clean in...

# A TOTALLY HONEST MESSAGE FROM BILL GATES

Citizens of the World:  
I am Bill Gates,  
founder of Microsoft,  
and the Richest  
Man in the World!  
By far!

Normally, I don't lower myself to talk to the public – I dunno, I guess it's out of some justifiable feeling of superiority! But I'm making an exception now, because the U.S. Government, which is only SLIGHTLY richer than me, is trying to do something very bad for you, the consumer, and, more importantly, for me! It's trying to break up Microsoft!

Incidentally, when I say I'm the "Richest Man in the World" I mean the "Richest Man Ever, in History." Just so we're clear on that!



ARTIST: ANGELO TORRES

WRITER: MIKE SNIDER

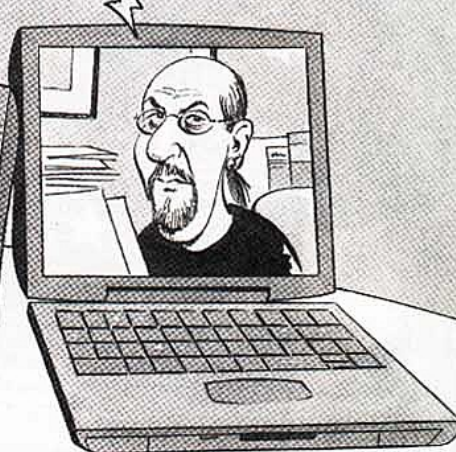
Anyway, right now you're probably saying to yourself:

Whoa! This guy's pretty damn sincere! Maybe I ought to be paying attention to what he says, instead of writing him off as a whining, desperate zillionaire who will do ANYTHING to protect his obscene cash flow!

Who cares if all those rumors I've heard about how he goes for two weeks without showering and attends board meetings smelling like a garbage dump are true? He really cares about me!

How can the break up of Microsoft possibly be bad for me personally?

Well, to anyone who knows the facts, it's obvious that breaking up Microsoft would be horrible for consumers!



See, every application we've ever put out contains millions of lines of "source code," that indecipherable mumbo-jumbo that only the computer — and we here at Microsoft — understand!

Most of that source code is there just to get the PC to do what it's supposed to! But a tiny little bit of it is designed to do some extremely interesting things inside your computer, such as:

Translate every Microsoft Word document from English into Swahili, or Ancient Sanskrit, or those "Wingding" characters nobody knows what the hell are for!

Sign up you and all the people in your Microsoft Outlook Address Book for a non-cancelable three-year subscription to the Microsoft Network!

Make your Microsoft Excel program at work siphon off one dollar from everybody else's account into a file called "My-Embzzle\$" and then transmit a copy of that file to your boss!



Pretty scary, eh? Did those wild-eyed anarchists at the Justice Department even consider these possible consequences to the consumer when they came up with the radical notion of a break up?! I think not!

Of course, I'm not saying those things would automatically happen — first we'd have to send out the prearranged signal to your PC from our corporate headquarters — but why take the chance?

Please don't get me wrong — these aren't threats! "Threats" are wrong; threats are counterproductive; threats are liable to get the government even more pissed off at me than they already are! Let's just call them a "technical forecast" from an "informed industry source"!



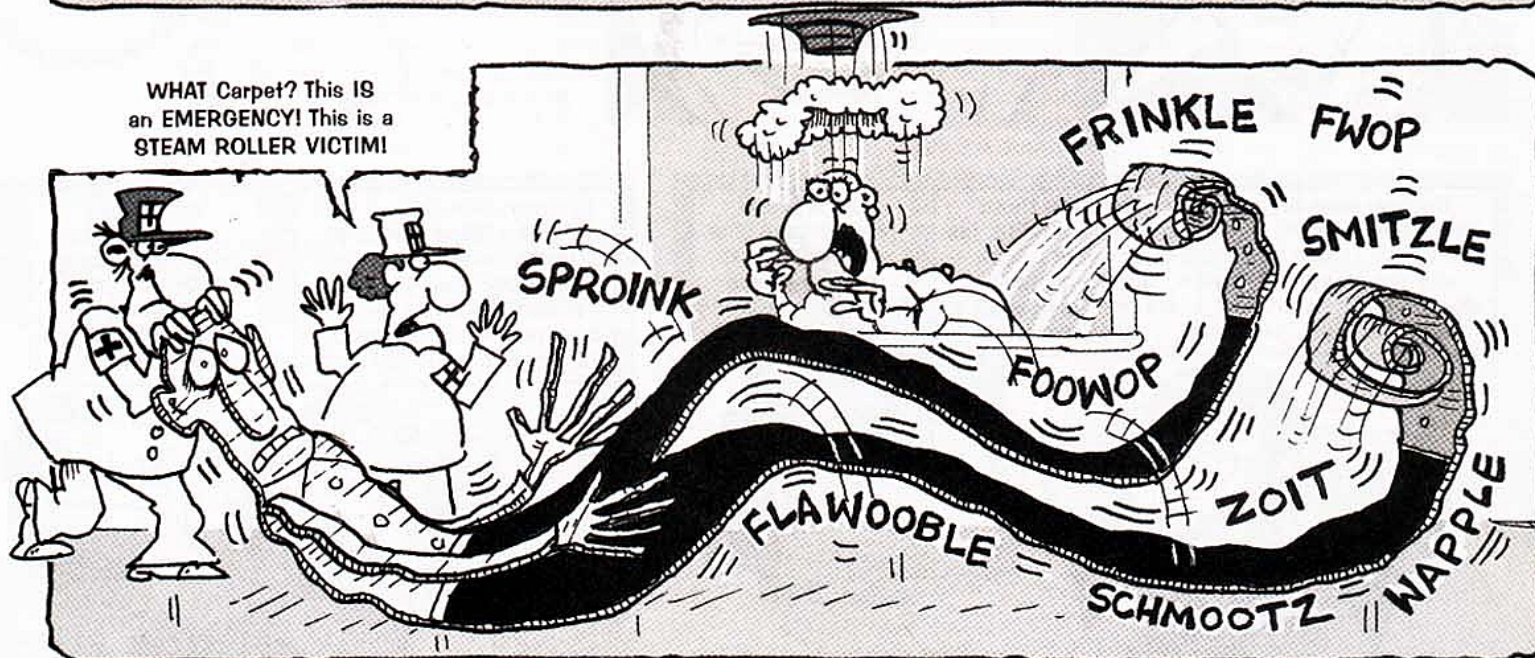
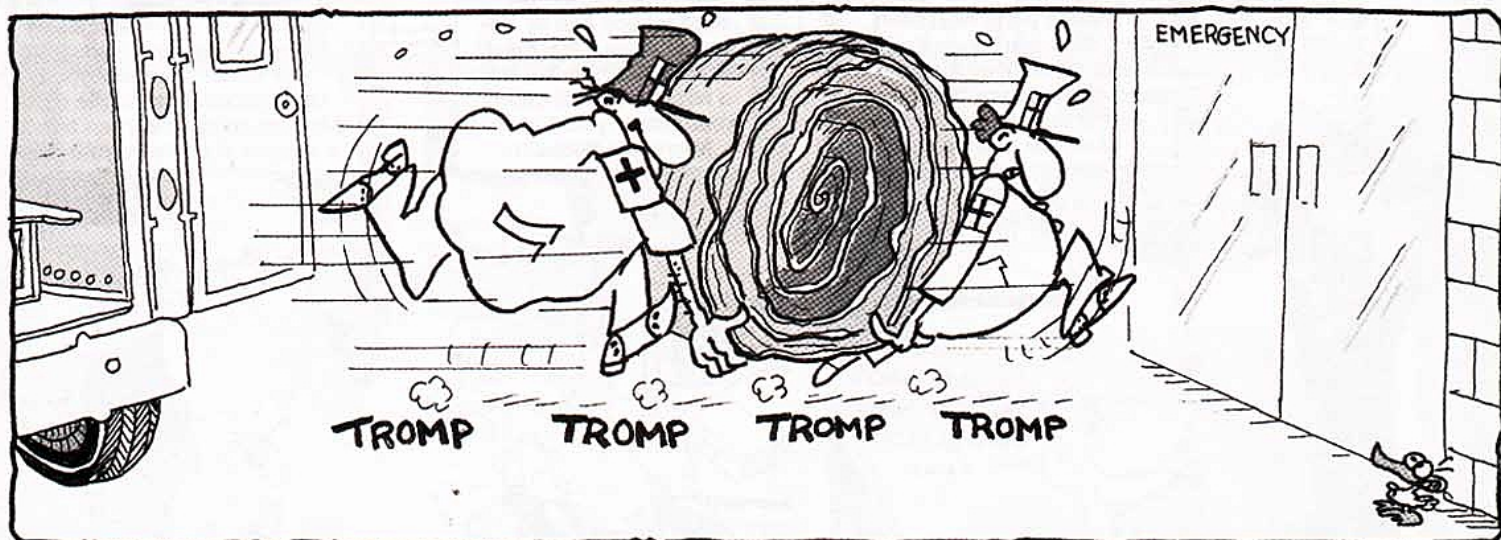
But you have the power to make sure those things never occur! All you have to do is write, fax or e-mail — using Microsoft Outlook, of course — your congressman, senator, governor, mayor, dogcatcher — whatever! — and tell them what a silly, silly, silly idea breaking up Microsoft is!

Oh, and also remind them that we know how to remote-access everything on THEIR hard drives, too!

In conclusion, let me say: May the "Blue Screen of Death" never visit your Windows-based PC, or at least no more than it does now — which it won't, if you do exactly as I say!

With all my best-simulated-non-threatening "warmth," this is Bill Gates, the Richest Man in the Known Universe!







# THE LIGHTER SIDE

FLYING

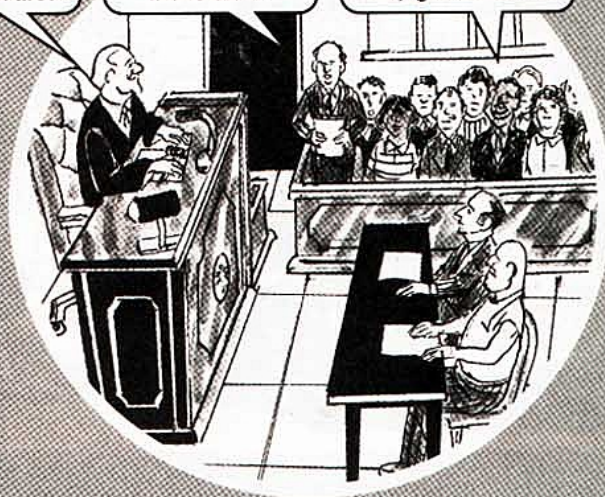
ARTIST AND WRITER: DAVE BERG

## JUSTICE

Has the jury reached a verdict?

Yes, Your Honor! We find the defendant **NOT INNOCENT!**

If you ask me, this **political correctness** has really gone too far!



Damn! I've already seen the movie they're showing on this flight! Now what am I supposed to do for the next two hours?



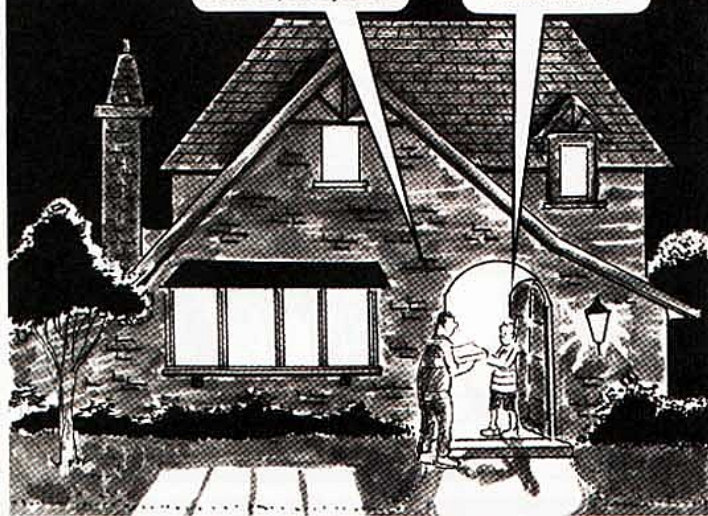
Shut up and keep flying this plane!



## FAMILY DINING

Here's your pizza!

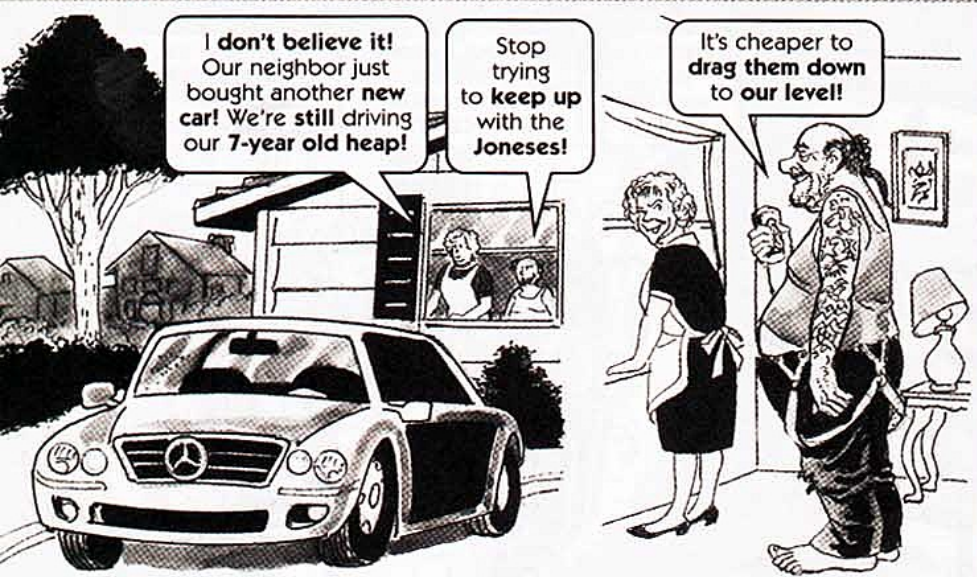
Thanks a lot!



I love it when it's Dad's turn to cook dinner!



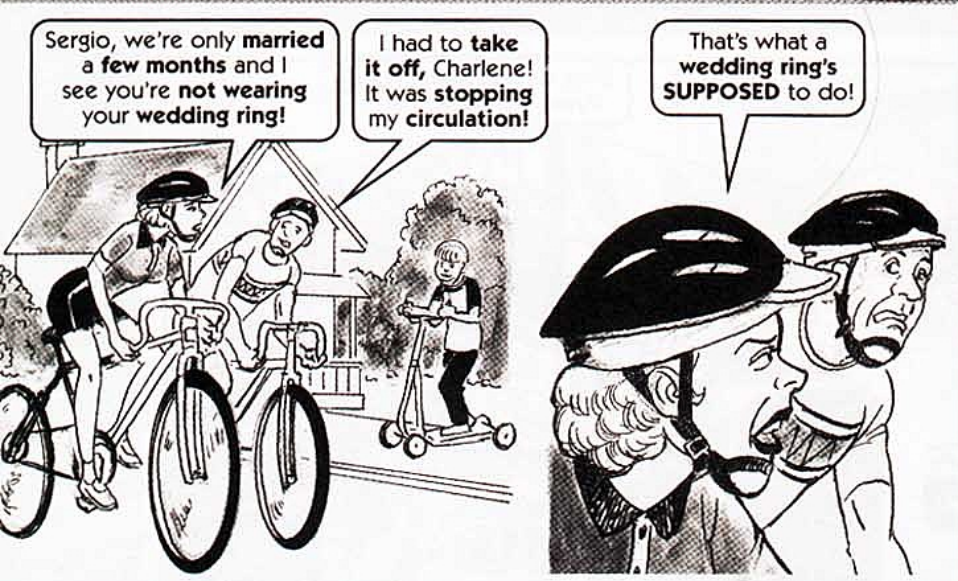
## COMPETITION



## DATING



## RELATIONSHIPS



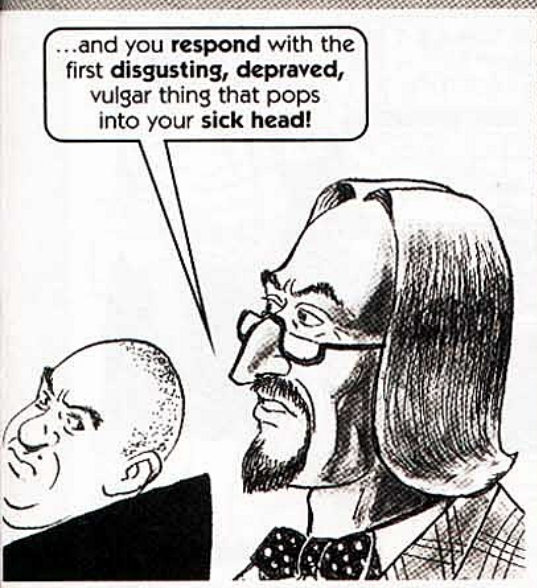
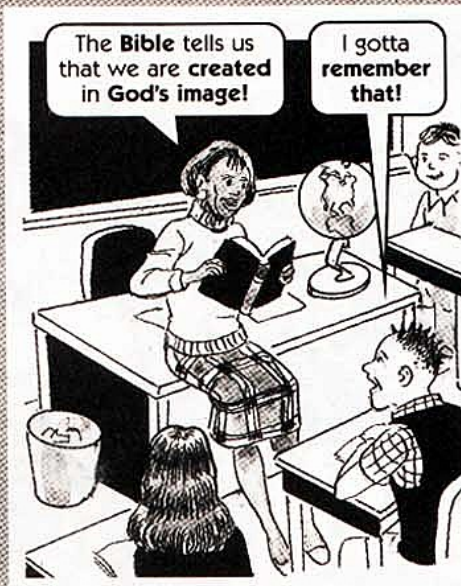
## THERAPY



## PROBLEMS



## BELIEFS



## LITERATURE



## DANCING



## THE OFFICE

Charlie, your office has replaced mine for being the messiest in this organization!

What you need is an **organizer** to get your life straightened out!



I already have one! I'm pretty sure it's somewhere in all this junk!



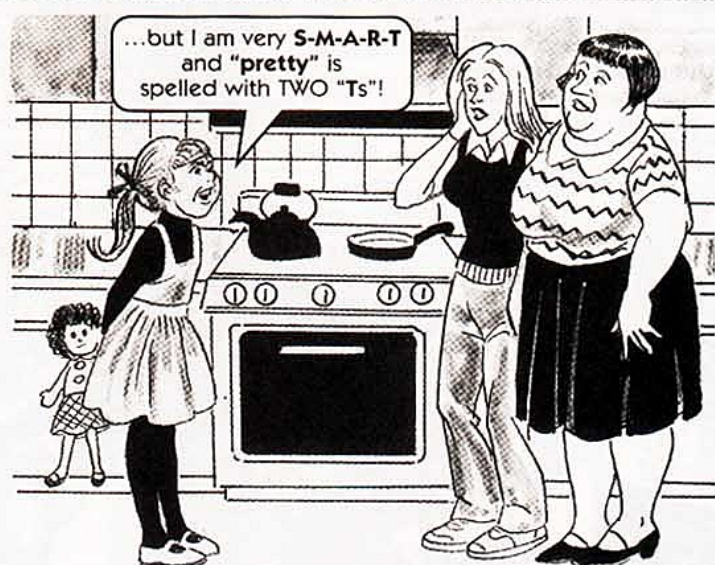
## INTELLIGENCE

This is my niece, Amy!

She's not very P-R-E-T-Y, is she...



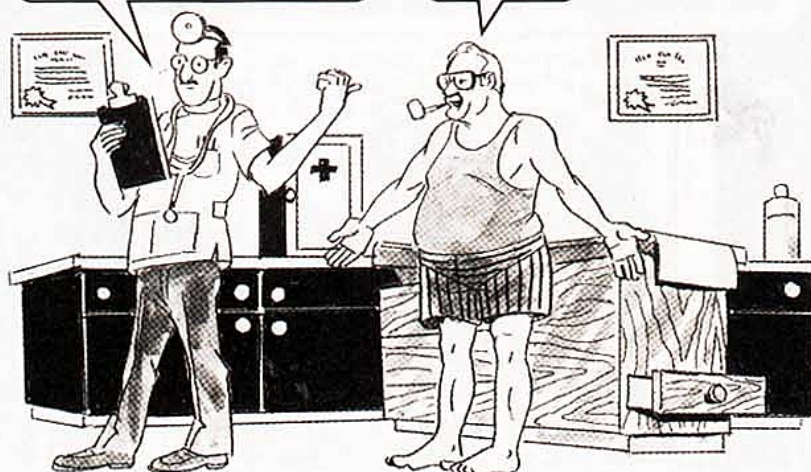
...but I am very S-M-A-R-T and "pretty" is spelled with TWO "Ts"!



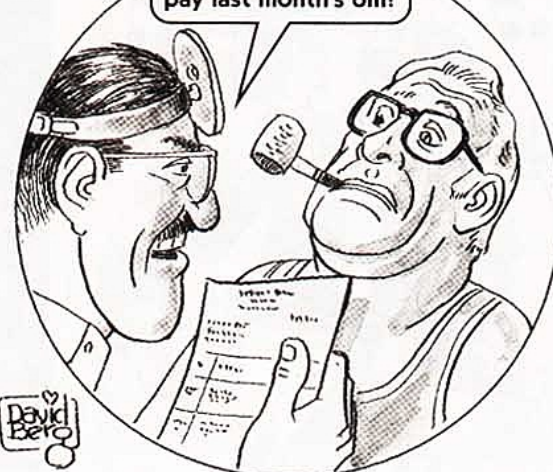
## DOCTORS

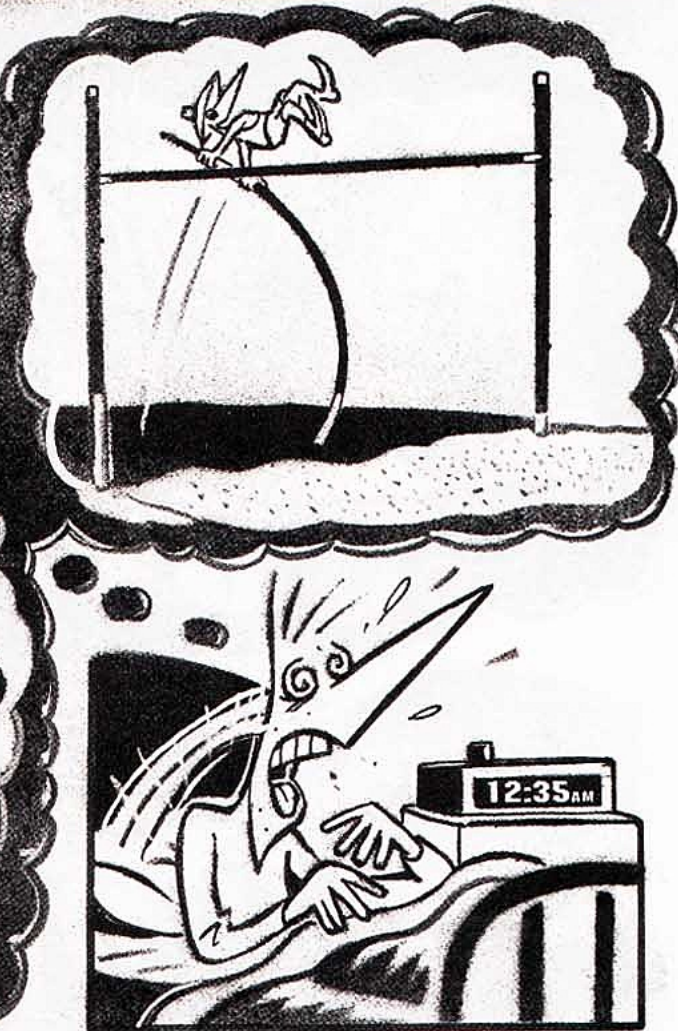
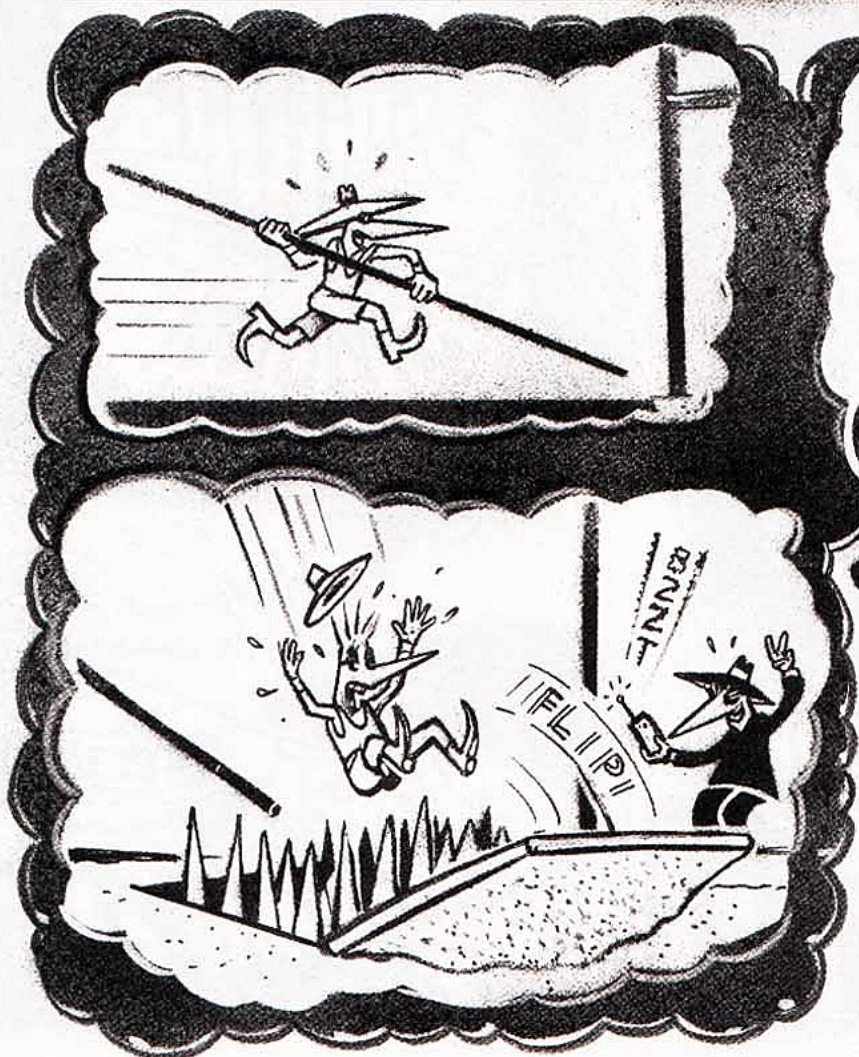
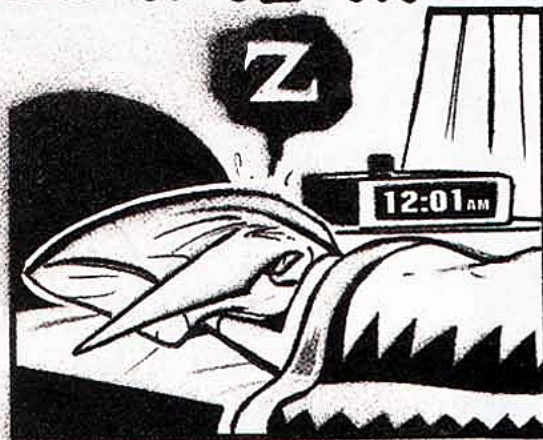
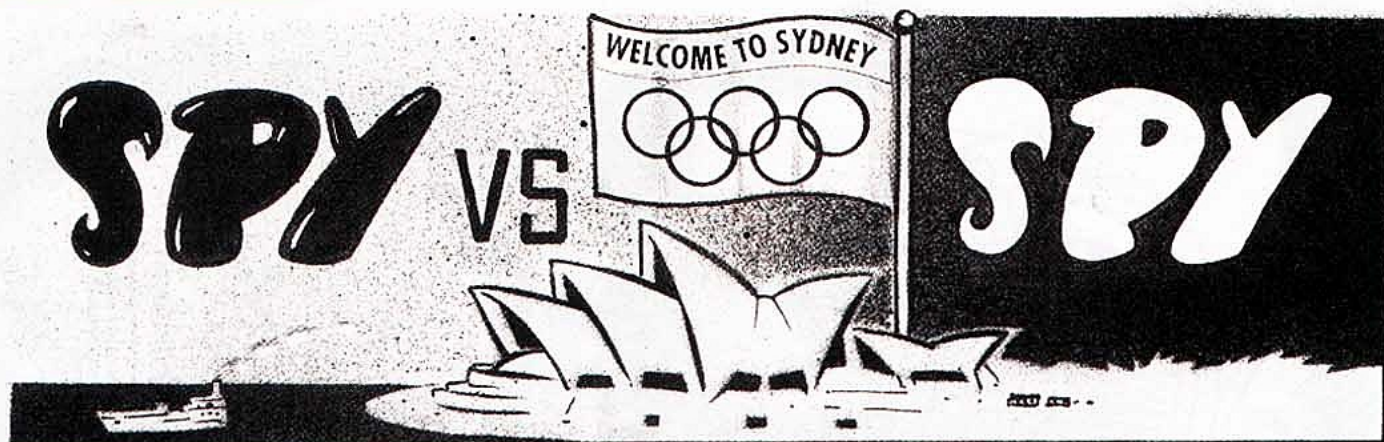
Okay, Kaputnik, your **exam** is over! You can go home now!

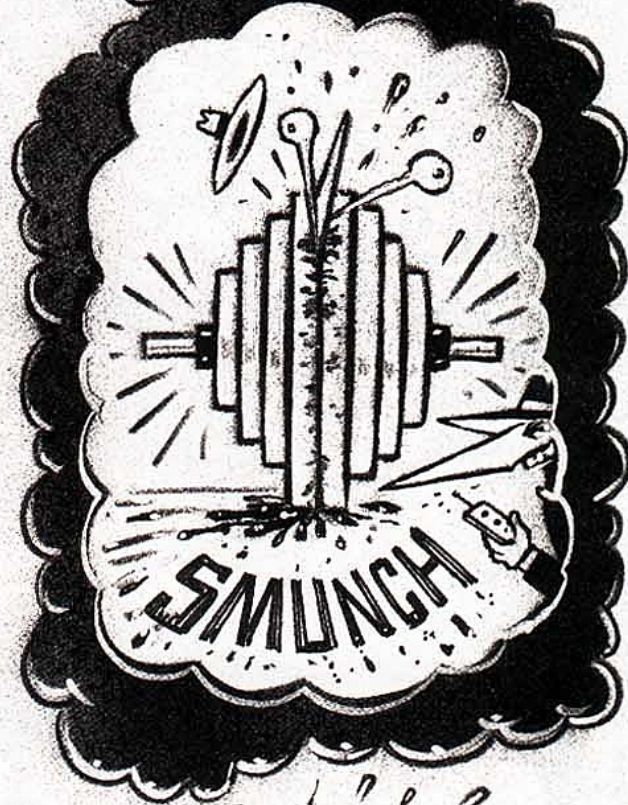
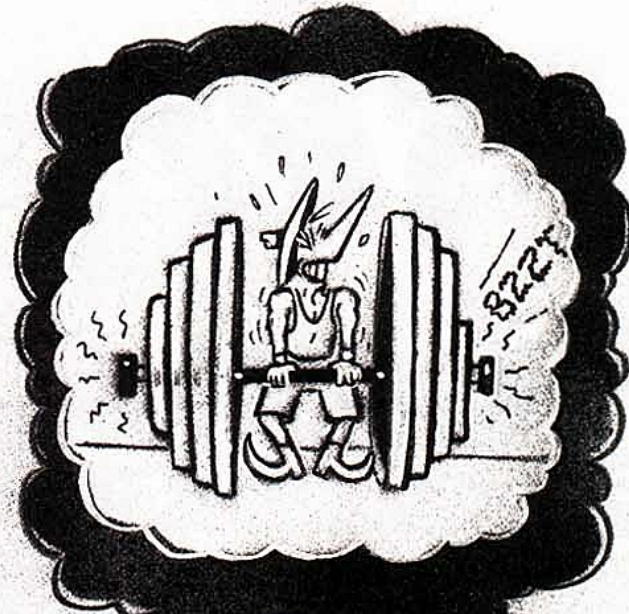
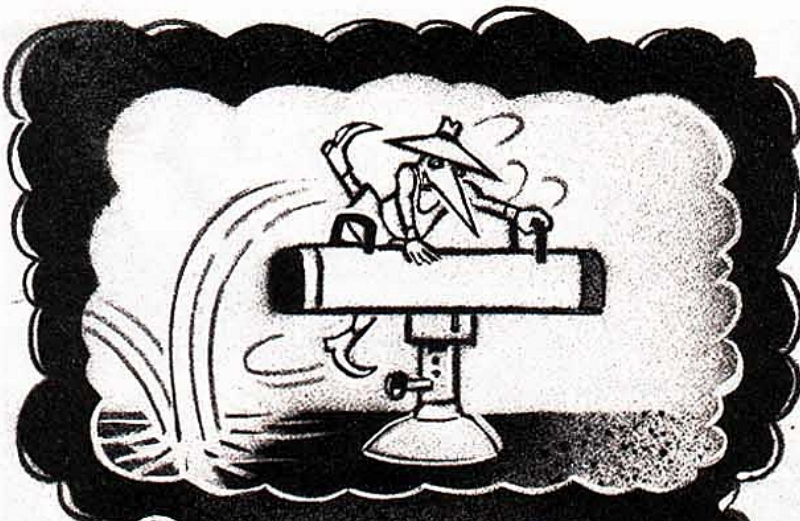
Where are my **clothes**?

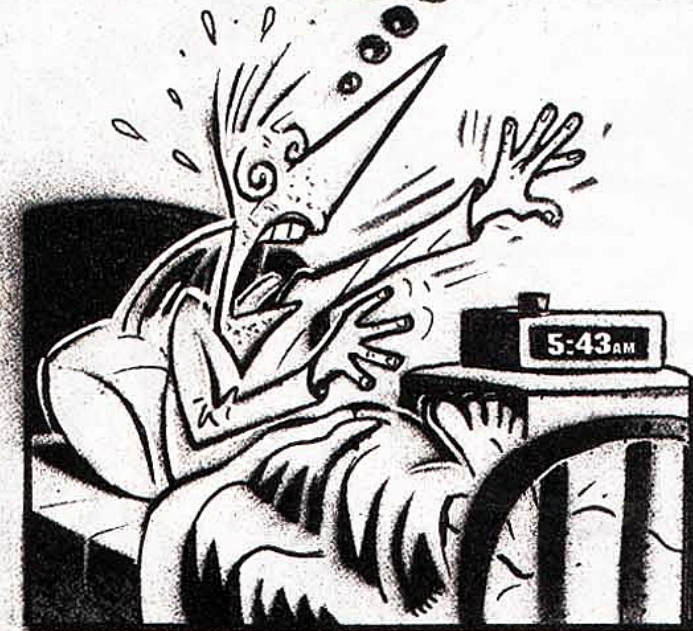
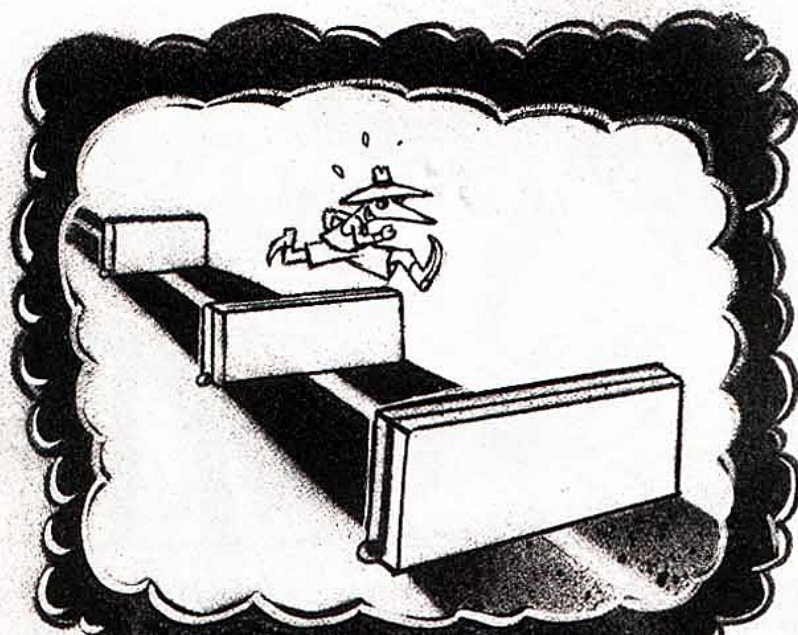
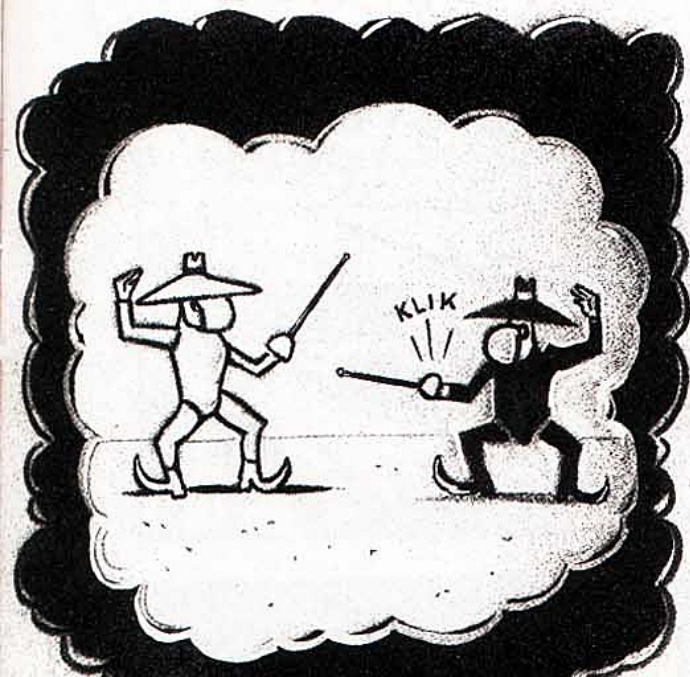


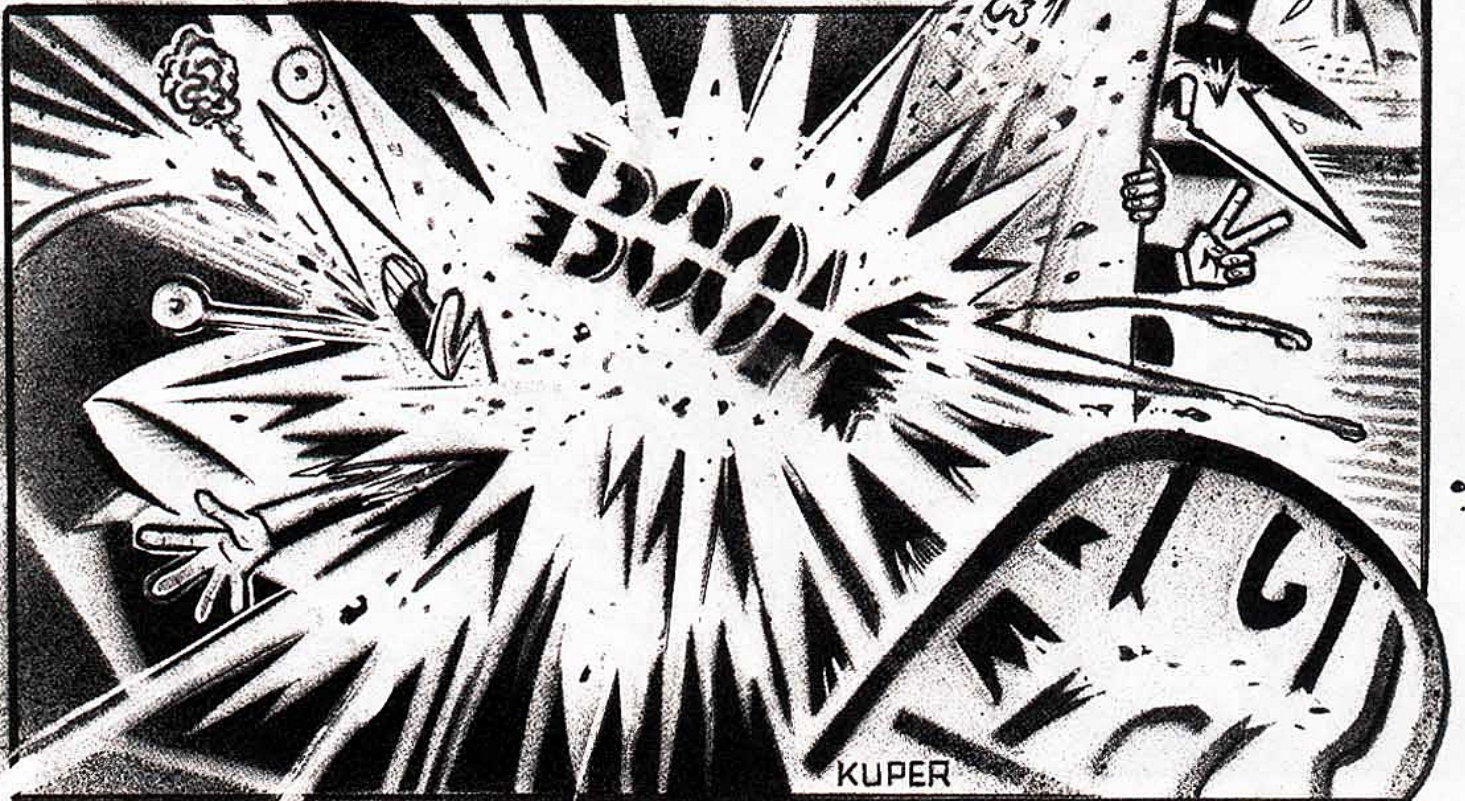
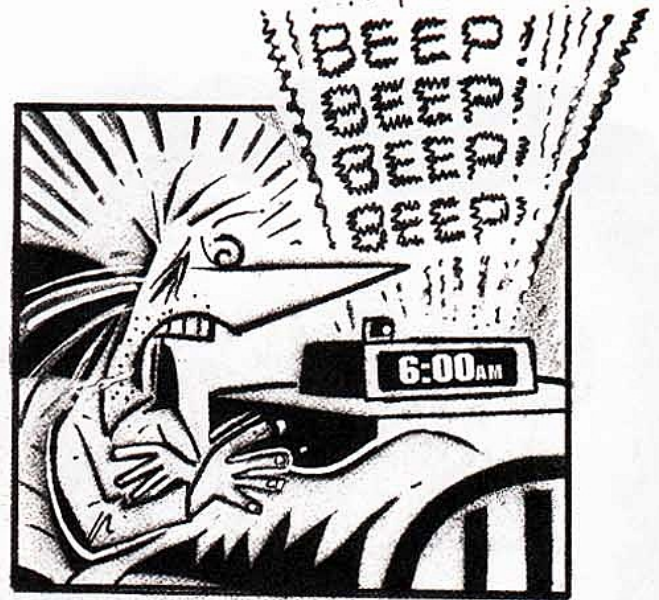
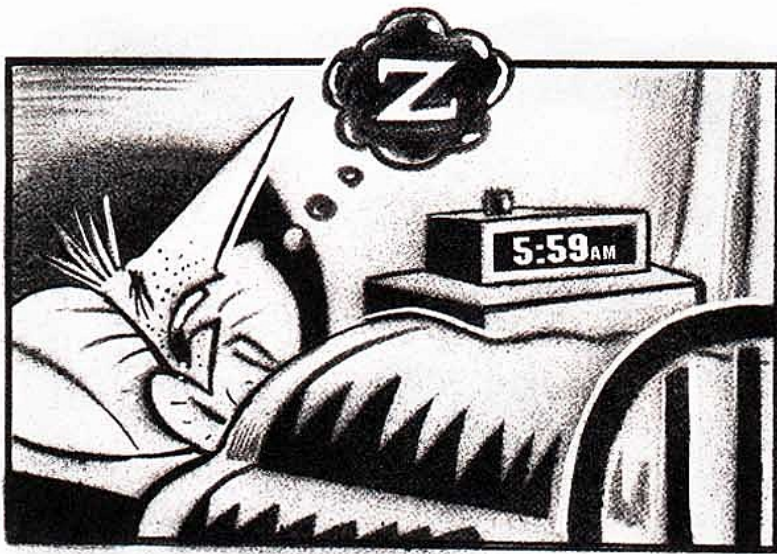
Oh, you get them back as soon as you pay last month's bill!













Hey kids, do you think your folks are lame? Do they embarrass you at every turn? Do they make you cringe every time they open their mouths? Join the crowd! Time to...

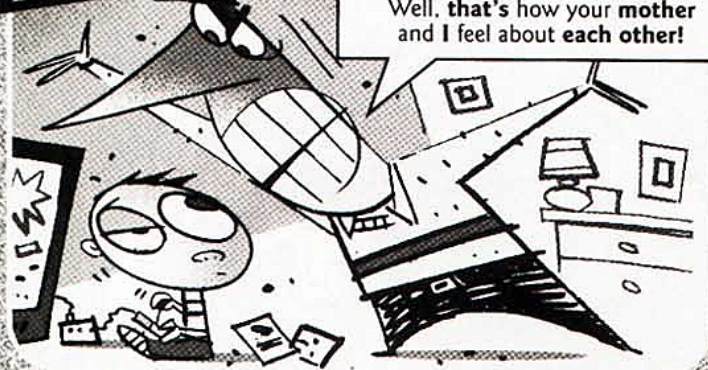
# Spot your Parents!!

This Issue...  
**HOW YOUR PARENTS  
EXPLAINED THEIR  
DIVORCE**

ARTIST: BOB STAAKE  
WRITER: JEFF KRUSE

## BAD ANALOGY

How to explain this...okay, remember a few years back, when you loved those **Teenage Mutant Ninja Turtle** trading cards, but now you can't stand the sight of them and wish you'd never heard of them? Well, that's how your mother and I feel about each other!



## PETULANT

We're divorcing because we don't get along, Einstein! Any more brilliant inquiries?



## DYSFUNCTIONAL

Hey, don't sweat it! We may be screwin' around with other people, but it's not like your mother and me won't still be **SLEEPING** together!



## EDUCATIONAL

Let this be a lesson to you: Never trust people — especially those who say they love you — as long as you live!



## NONCHALANT

Well, I'm off to look for an apartment! See you every other weekend and on Christmas!



## BLUESY

When your daddy done left me,  
For that bitch Alice Sawyer,  
I just picked up the phone,  
And got me a lawyer!

His name is Harold Rothstein,  
Of Green, Smith and Maloney;  
And when he's done with your daddy,  
I'm gonna get me my alimony!

Whoa, I got the blues...  
The D-I-V-O-R-C-E blues!  
And gettin' revenge is what I choose.  
Baby I gots the D-I-V-O-R-C-E blues!





## LAME SHOW PHENOMENON DEPT.

Did you notice that after the first guy won a million dollars, the questions on *Who Wants to be a Millionaire* got a lot harder? If they want to make the questions harder still, we'll up the ante even more and give them...

# SOME WHO WANTS TO BE A MILLIONAIRE QUESTIONS WE'D LOVE TO SEE REGIS ASK

ARTIST: PAUL COKER  
WRITER: RUSS COOPER

Put the following in order of annoyance level:

A. My long pauses

B. My repeating "final answer?"

C. My even longer long pauses

D. My puzzled, oblivious look as I wait for your answer

Which type of contestant is most likely to actually win a million dollars on this game show?

A. Dumpy fat white guy

B. Nerdy dork white guy

C. Old no-friends white guy

D. Gay white guy

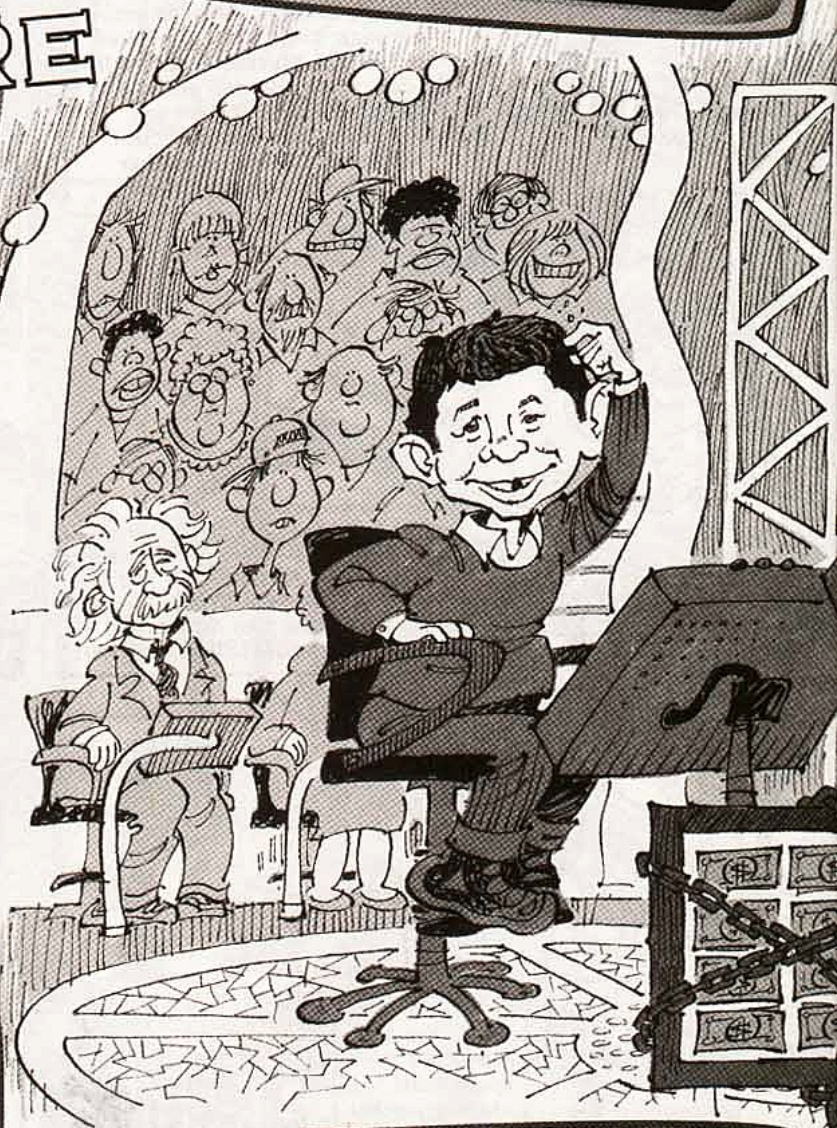
What is the most embarrassing aspect of this show?

A. The inanely easy questions

B. Not being able to answer the inanely easy questions

C. The white guys!  
So many white guys!

D. That this is the only game show in history where the host may be dumber than the contestants



Who of the following is least likely to be chosen as a Phone-A-Friend?

A. Dan Quayle

B. George W. Bush

C. Mike Tyson

D. Fabio



What's the most probable way I, Regis, would likely mispronounce "feng shui"?

A. Fong swoo

B. Fung schwing

C. Hong Kong Shafoeey

D. Fred Savage

What would be a worse way to earn a million bucks than having to sit across from me, Regis Philbin?

A. Sitting in on one of Oprah's book club dinners

B. Marrying Larry King

C. Going through Customs with Whitney Houston

D. Marrying Rick Rockwell

What is universally agreed to be the reason for "Millionaire's" massive inexplicable success?

A. ABC's non-stop annoying promotion

B. No Kathie Lee

C. Crap on the other networks is unbelievably even worse

D. Regis's pact with Satan

Which is the best excuse to use when you miss a "Millionaire" question?

A. Transfixed by Regis's hideous metal-looking tie

B. Lulled into a thick molasses-like stupor by droning ersatz "2001" synth music

C. Was afraid of being smashed in the face by one of those pointlessly swooping cameras

D. Like most of America, stunned by the thought that the most popular human being on TV is a gibbering geriatric former perpetual second banana

Which of the following types is, apparently, most forbidden from sitting in "Millionaire's" "Hot Seat"?

A. African Americans

B. Chinese Americans

C. Fashion-conscious Americans

D. Capable-of-telling-a-joke Americans

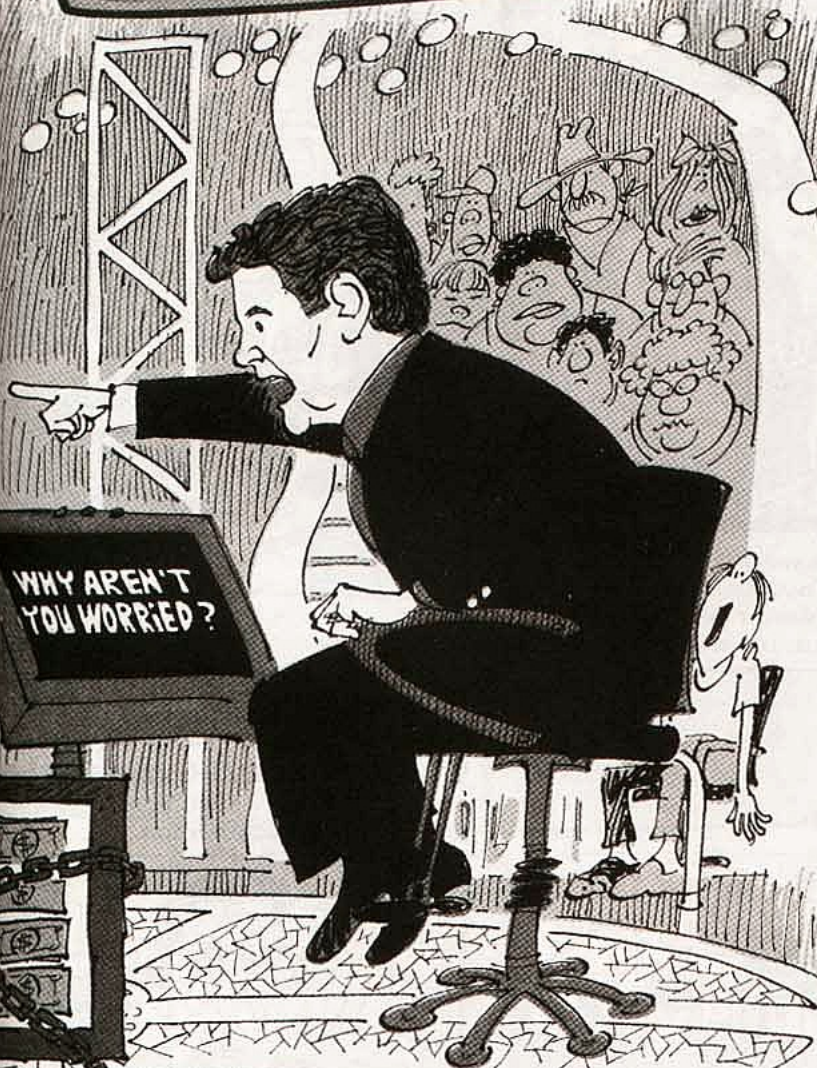
Name the only other show on TV with a more pathetic collection of creepy know-it-all dweebs/geeks/dorks per minute:

A. The McLaughlin Group

B. 60 Minutes

C. Friends

D. Antiques Roadshow



That good ol' boy George W. Bush is going around the Presidential campaign trail calling himself a "Compassionate Conservative." This line is now being adopted by the rest of those stone-hearted right wing boobs. But what exactly is a Compassionate Conservative? The very term is an oxymoron! But at the risk of tipping the election, we now expose...

# WHAT IS A COMPASSIONATE

## The Compassionate Conservative

believes in arresting illegal immigrants and sending them back to where they came from...



...but makes an exception for the Mexican he employs as a gardener at one-half the minimum wage.

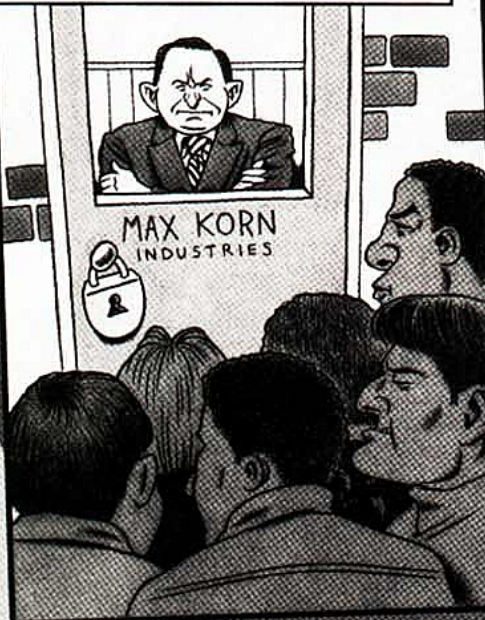
## The Compassionate Conservative

works quietly behind the scenes to keep blacks from joining his country club...



## The Compassionate Conservative

locks out his workers when they try to unionize...



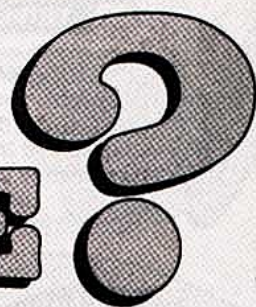
...but provides each of them with a free Thanksgiving turkey every one of the four years they've been picketing.

## The Compassionate Conservative

makes a fiery speech denouncing homosexuality...



ARTIST: RICK TULKA

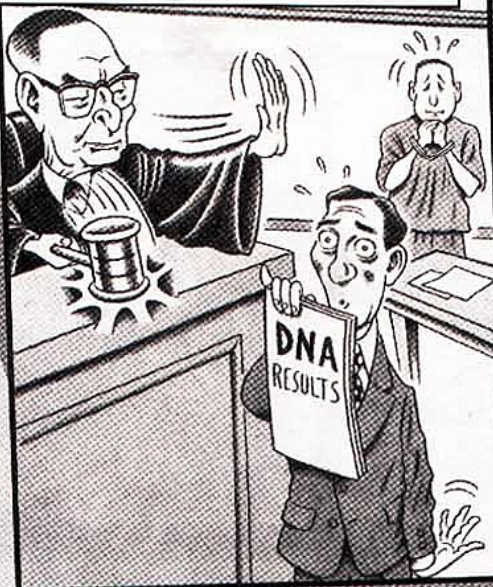


# CONSERVATIVE?

**The Compassionate Conservative** refuses to hear death row appeals based on DNA evidence...



...but makes sure everyone knows it was because of him that those same blacks' teenage sons got steady summer employment as caddies and busboys.

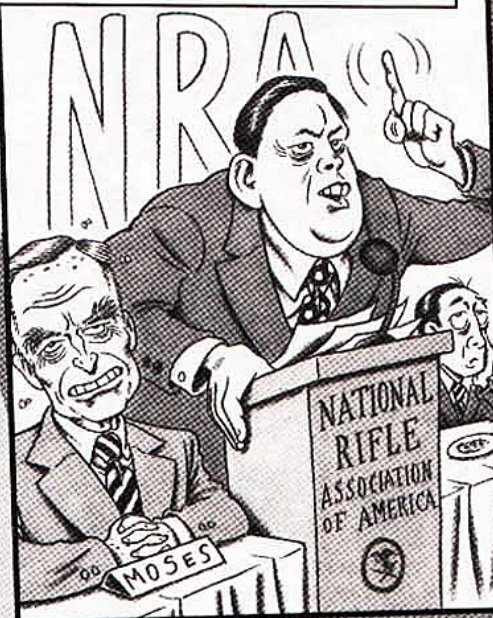


...but makes absolutely sure the condemned men have their choice of a last meal and of either a lethal injection or the electric chair.

**The Compassionate Conservative** delivers the keynote address at an NRA dinner...



...but is careful to omit the words "fag," "homo" and other derogatory phrases he uses when talking with his friends.



WRITER: FRANK JACOBS



...but leaves early to write condolence notes to the parents of the most recent high school shooting victims.

## TRIBES AND TRIBULATIONS DEPT.

I'm Jerk Probst, host of this primitive game show, where we take sixteen people and divide them into two teams of whatever number you get when you divide sixteen by two! This experience will change their dull, dead-end lives forever, and maybe, just maybe, do a little something to change CBS, the Continually Boring Station! And you'll be able to watch the whole thing! That's why we call this show...

# SUR

We've been given two minutes to take what we can from this ship, and swim to that dangerous jungle island in the middle of the South China Sea! I'm a corporate training exec so I say the very first thing to do is make a list, then prioritize it! So I grabbed a laptop! I hope the others on my team take enough material to build an electric generator!

NITWTS • OVERPLAYED  
SURVIVORS  
OUTTA GAS

BILL WRAY

VICTORIA'S  
LADY TRUCKER'S  
SECRET

U.S. NAVY  
SHIPWRECK  
AUTHORIZATION  
FORMS  
TRIPPLICATE  
ISSUE

From what I hear we'll have to eat on the island, I think we just might need these boxes of Pillsbury Rat-Helper, Bug-Helper and Snake-Helper!

I'm taking sexy bathing suits! I've tried personals, singles bars, everything! This island may be my LAST chance to get a husband!

I'm Rudely, former Navy Seal! I'm going to put my military training to use, so I'm taking these multi-copy forms and authorization slips! I'll get stuff done with all the speed of a government project! Where's the PX on this godforsaken hell hole?

HELP

# VIVOYEUR

ARTIST: BILL WRAY

WRITER: DICK DEBARTOLO

They picked this island because of the rough terrain, the rats and the bugs! It's the same island people stay on when they fall for one of those \$99-a-week vacation scams in the newspaper!

I'm taking buckets and crates, so I'll be able to collect water and have wood to make a shelter!

I'm taking these traps to help us catch fish!

I brought Dave Berg, because I can't imagine anyone else who I would rather be trapped on a desert island with!

I'm taking a shotgun! Even if there's no wildlife to bag on the island, I can use it on the rest of the creeps in this group, especially my rotten tribemates! They'll never vote me off!



Those other survivors are idiots! I'm taking this chest with the million bucks and flagging down the next ship heading back to America!

I want out now! This is inhumane! Flesh packed against flesh! The lack of food, the way people smell, the crappy way we're treated!

What are you talking about? You're not even on the island yet!

I'm not talking about the island! I'm talking about that horrible flight down here! Flying coach is worse than ever!

The Tacky Tribe and the Painful Tribe will compete in a series of challenges for "The Phallus of Immunity"! The losers have to dump a teammate from the island in a slow, painful voting process!

Yeah, the voting process is slow and painful, mainly to the home viewers!

This is your tree mail box! Check every day for messages! There's no tree mail Sundays or holidays! Last FedEx pick-up is 3 p.m.!

Can't you just tell us what we're to do instead of these pretend fake mail scrolls with bad magic marker writing?

Nope! We may be out of civilization, but we are still in show business! Okay, I'll tell you your first challenge — build a shelter! Now, I'm going to my hotel! But don't be jealous, room service stops at 9 p.m.!



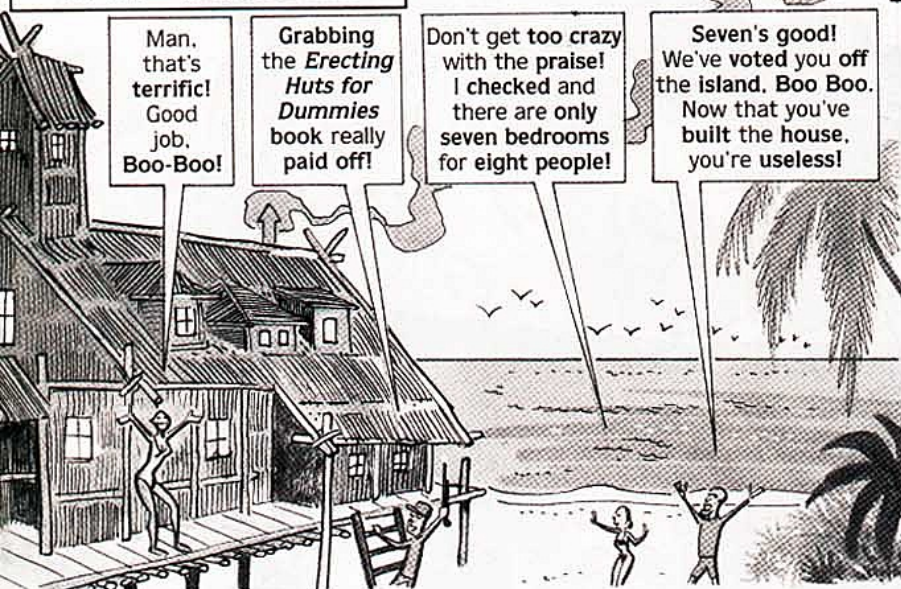
## DAY ONE — THE PAINFUL TRIBE

Man, that's terrific! Good job, Boo-Boo!

Grabbing the *Erecting Huts for Dummies* book really paid off!

Don't get too crazy with the praise! I checked and there are only seven bedrooms for eight people!

Seven's good! We've voted you off the island, Boo Boo. Now that you've built the house, you're useless!

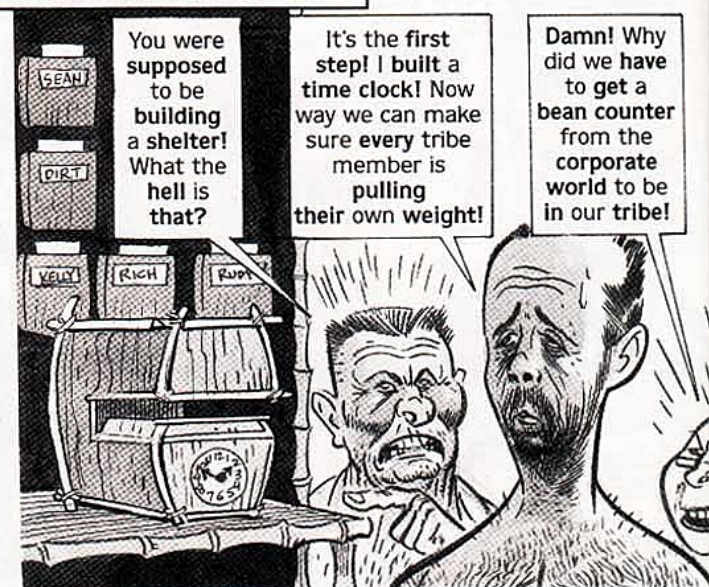


## MEANWHILE AT THE TACKY TRIBE

You were supposed to be building a shelter! What the hell is that?

It's the first step! I built a time clock! Now way we can make sure every tribe member is pulling their own weight!

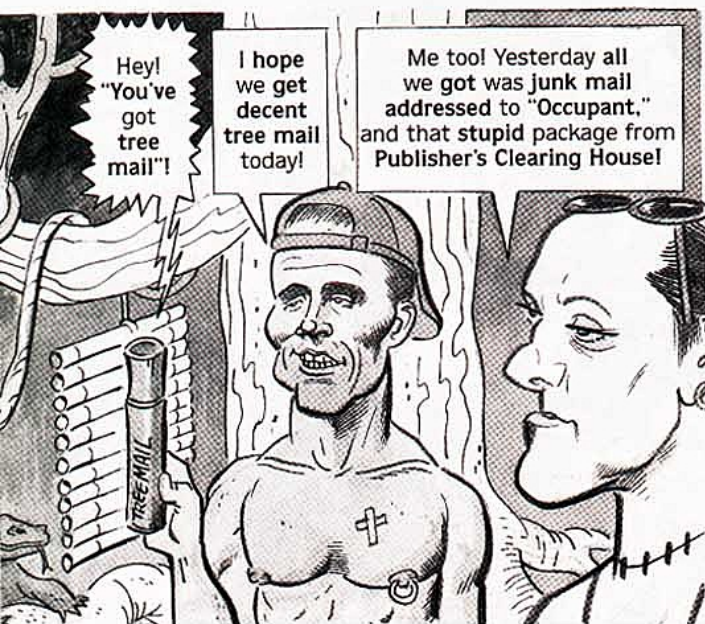
Damn! Why did we have to get a bean counter from the corporate world to be in our tribe!



Hey! "You've got tree mail!"

I hope we get decent tree mail today!

Me too! Yesterday all we got was junk mail addressed to "Occupant," and that stupid package from Publisher's Clearing House!



Hmmm... Our challenge seems to be in the form of a poem!

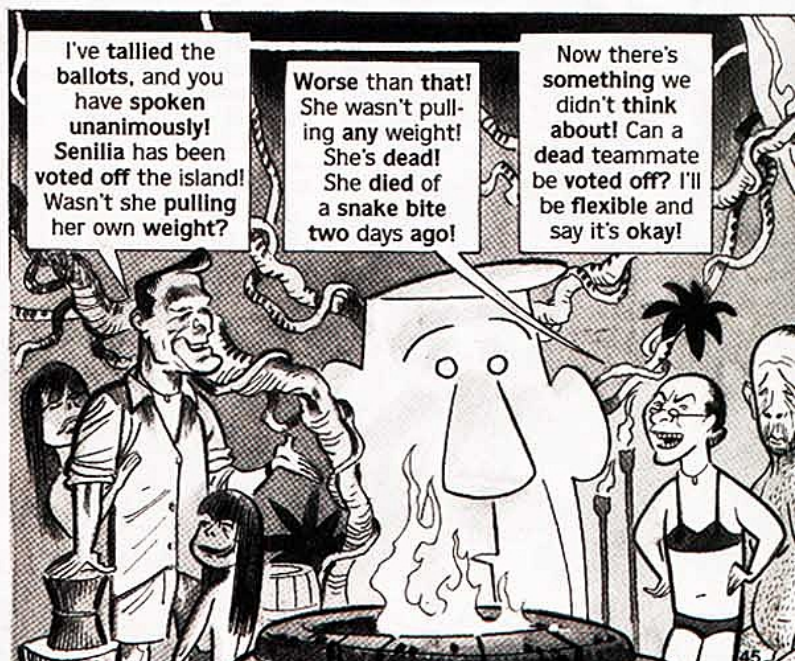
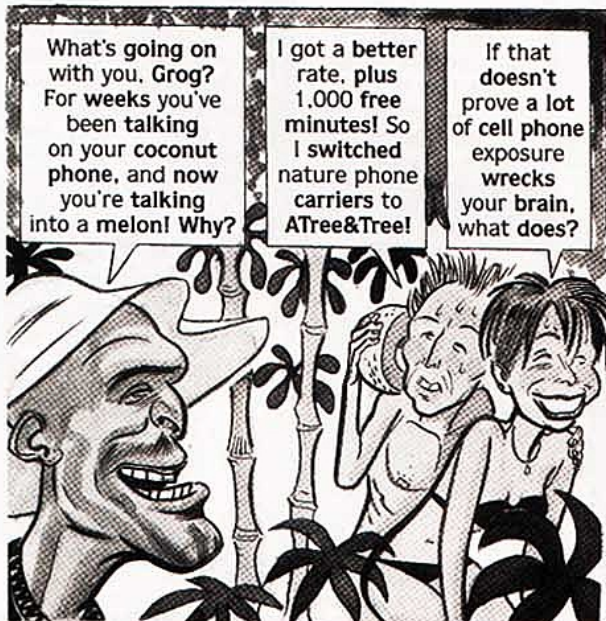
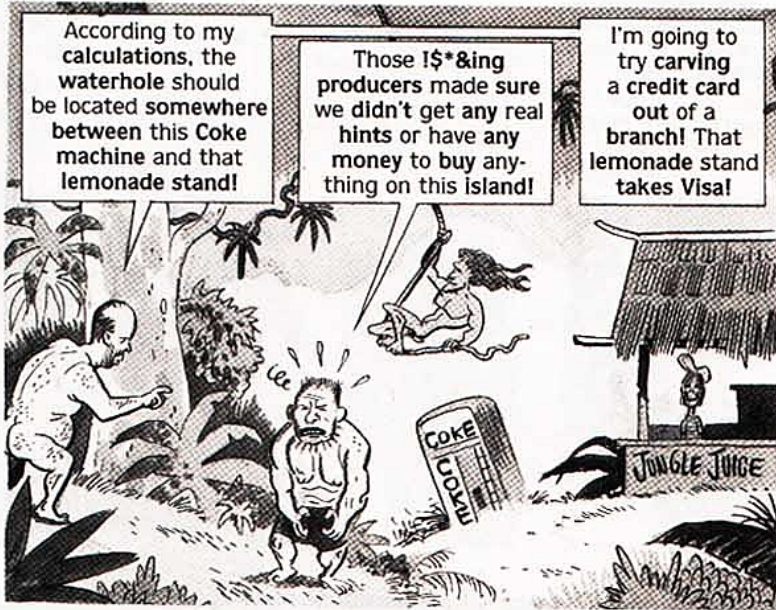
Let me read it, in an authoritative corporate tone! "Water you shall seek in a stream or a well! A flubbitzer points the way, listen for the epiditaxy bell!"

What the hell does that tell us?

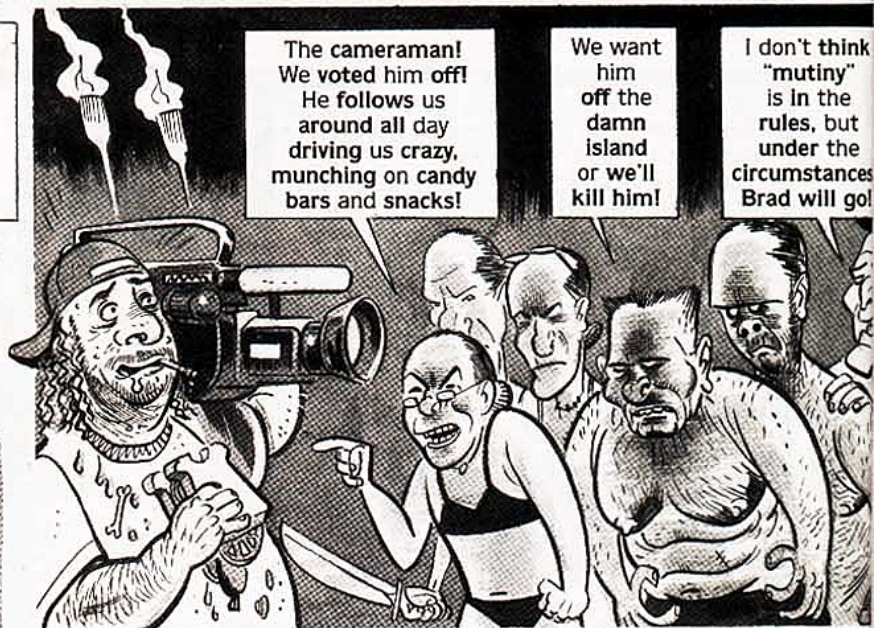
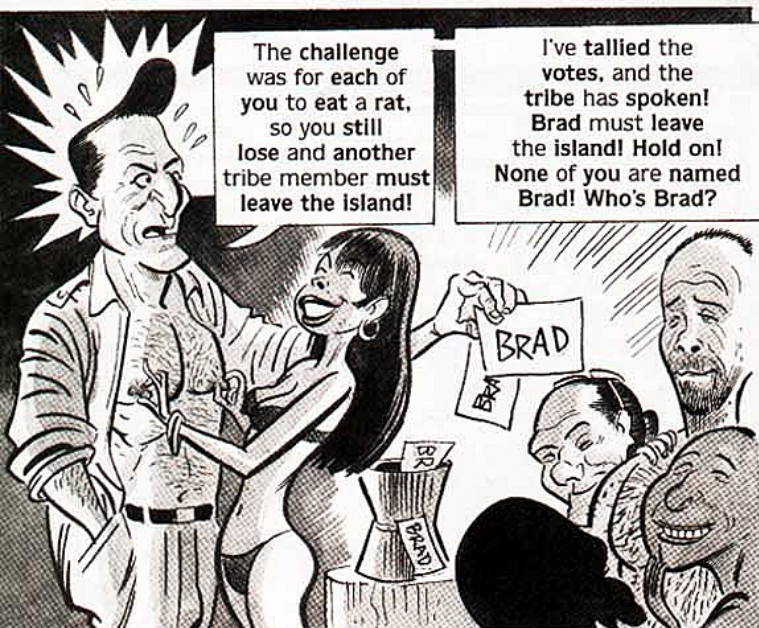
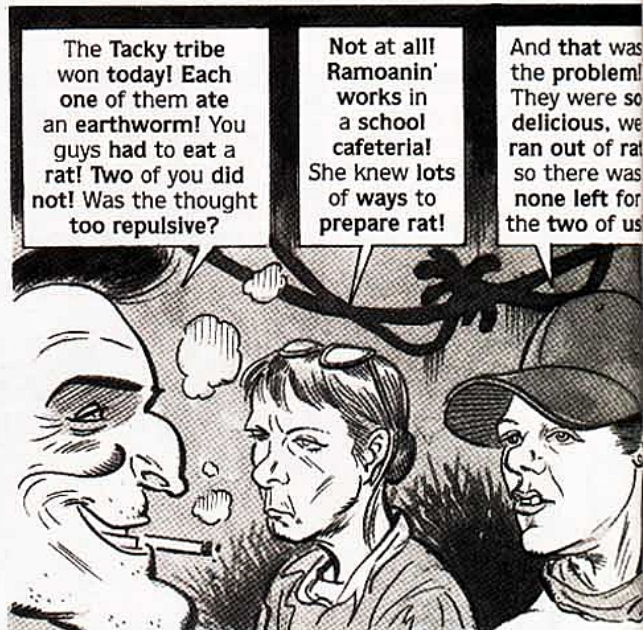
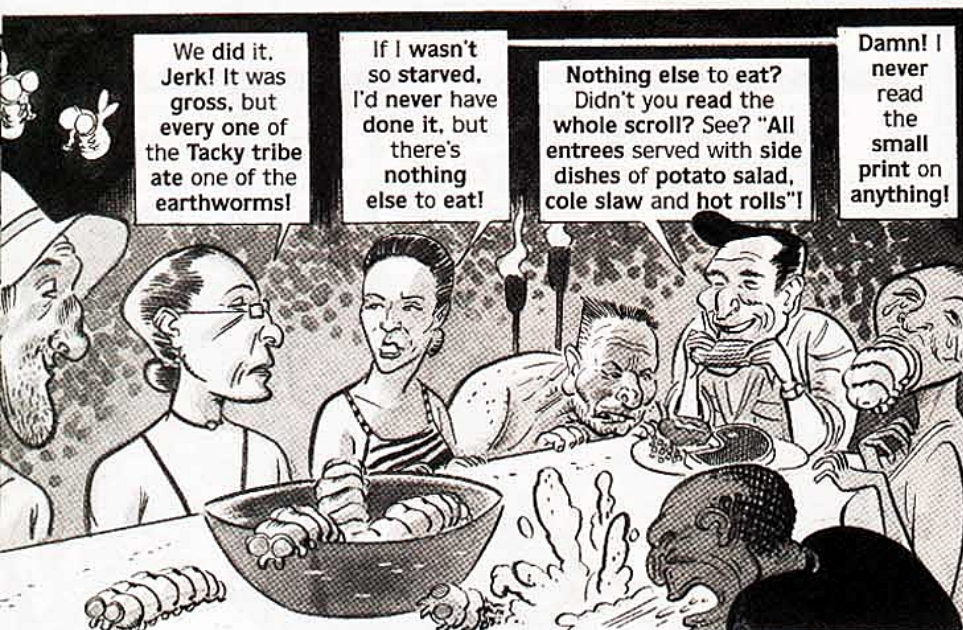
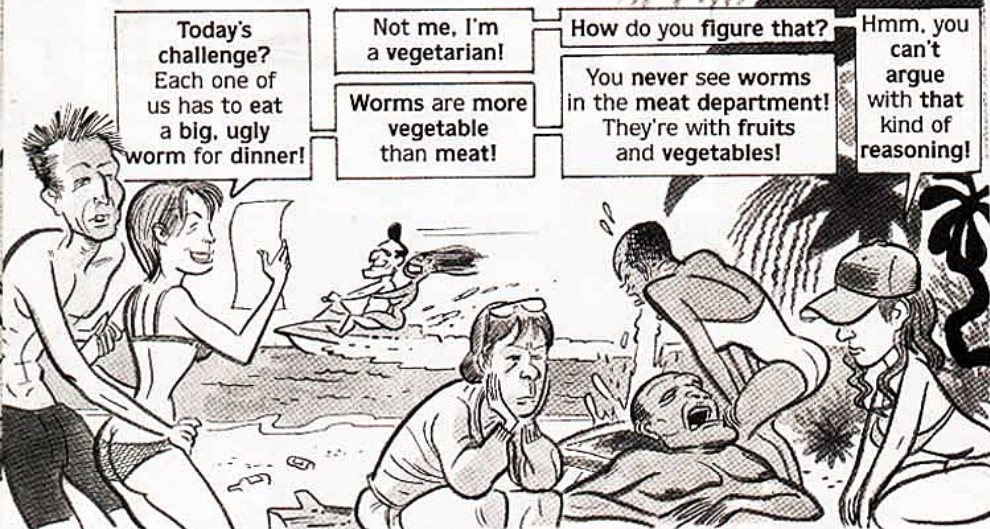
It tells us that the producers are not going to do anything to make winning the \$1 million any easier!

It also tells us their poetry writing sucks!





**TACKY TRIBE. DAY 8, AS IF YOU REALLY CARED**



DAY 24 — YEAH, DAY 24...WE CUT A LOT OF STUFF OUT! DON'T YOU WISH CBS HAD DONE THE SAME THING?

Before I give you your next challenge, let me tell you what happened to the people you voted off the island! Senilia got a special prize of \$500,000 cash as "first to be booted off the island!"

Boo-Boo sued us for cruel and unusual punishment, and we settled out of court for a million dollars cash, but we have much better lawyers now, so don't even think about trying that!

Spacey went on *Who Wants To Be A Millionaire* and won a million dollars!



Ramoanin' made a deal with VanHeusen, the company doing Regis' new clothing line, to endorse the new *Survivor* Clothing Line, so she'll make a few million dollars!

And Dirt got a contract with *Playgirl* to do a centerfold! He'll pull in at least half a million!

The only thing left is for one of us to sign on as a consultant for a cartoon version of this show! I'm swimming for the mainland right now before that opportunity is gone!



LATER THAT DAY, OR MAYBE A DIFFERENT DAY!  
THEY ALL LOOK THE SAME ON THIS CRAPPY ISLAND

Today's challenge? Search for a screaming teammate in the woods pretending to be a plane crash victim! Find them, make a stretcher and bring them back here!

I already hear lots of screams from the woods!

Ignore them! They are victims of a REAL plane wreck!

Tacky tribe, you lost the challenge! It's time to vote at the Tribal Council!

We've already voted! It's unanimous! We all voted for you!

Sorry, the rules say you can't vote me off the island!

We didn't vote you off! We voted to eat you! We haven't had a decent meal since the castaways from *The Perfect Snore* washed ashore! Tonight it's *Roast of Probst!*



EEEEAAAGH!!!

CHOMP  
OF LIVES

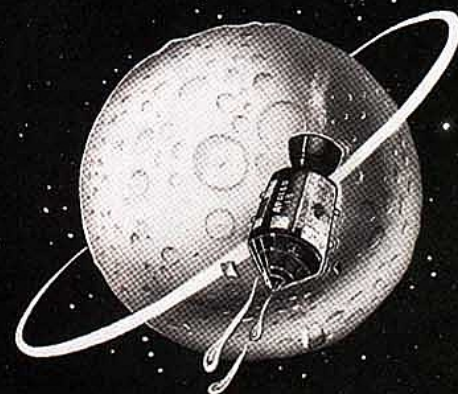


GRIEVING LAS VEGAS DEPT.

# MAD's CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line how one of today's biggest stars is going to become bosom buddies with the Grim Reaper!

THIS MONTH'S CELEBRITY WHO, ON THE WHOLE, WOULD RATHER BE IN PHILADELPHIA:



## TOM HANKS

### CAUSE OF DEATH

### ODDS

Accidentally hugged to death by Michael Duncan Clarke at a *Green Mile* cast reunion

1:1

Gags on own vomit while delivering cutsey Oscar presenter patter

3:1

Strangled by dimwit moviegoer for not revealing how WWII turned out in *Saving Private Ryan*

5:1

Drowns in tears of sobbing women telling him how they loved *Sleepless in Seattle*

6:1

Heart attack while having fling with *A League of Their Own* co-star...

...Madonna

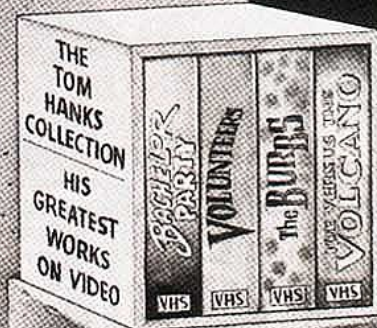
4:1

...Geena Davis

7:1

...Rosie O'Donnell

54,750,000,000:1



Dear Tom —  
SCREW you!  
Peter Scolari



**WHAT MEASURE  
ARE MANY STATES  
CONSIDERING TO  
PROTECT INNOCENT  
CITIZENS?**



FOLD PAGE OVER LIKE THIS!



FOLD BACK SO THAT "A" MEETS "B"



**A MORA-  
TORIUM ON THE  
DEATH  
PENALTY**



ARTIST AND WRITER: AL JAFFEE

# One Fine Day in the Meadow...

